

SPECIAL "SELL MORE PARTS" BULLETIN

PACKARD PARTS for PACKARD CARS

PACKARD SERVICE for PACKARD OWNERS

SERVICE STORES DIVISION

PACKARD MOTOR CAR COMPANY



PACKARD DISTRIBUTERS AND DEALERS

NO. 121

ATTENTION OF
 General Manager
 Service Manager
 Stores Manager

DATE Jan. 24, 1934

It always interests wide-awake service men to learn what the other fellow is doing, how he does it and what results are obtained. For instance, our Chicago Branch, immediately upon receipt of our special "Sell More Parts," bulletin No. 108 on truck cylinders, detailed an experienced parts salesman to contact all operators of Packard trucks by telephone. He sold three assemblies in this manner. You'll agree that's a neat day's business.

You can do equally as well. We know that these owners will buy, especially if they are in need of these replacements, and their saving is carefully pointed out. Get on the telephone now. Pass the word along about these special offerings.

Pc. No.	Name	Size	Models	Suggested List Price		
				Zone 1	Zone 2	Zone 3
97277	Piston asb.	.015	1-1 $\frac{1}{2}$ -2 D-E, EC, EX	3.47	3.63	3.94
111019	" "	.020	" " "	"	"	"
101758	" "	.040	3E PNEU, 5-6E, EX, EF	"	"	"
97262	" "	.060	" " " "	"	"	"
125439	F.A. Spring	1800#	2D-E, EC, EX	7.49	7.85	8.50
125438	R.A. Spring	4000#	2D-E, EC, EX	13.76	14.42	15.63
120335	" "	7400#	6E, EF	"	"	"
120334	" "	5275#	4E, ED	"	"	"
120333	" "	2966#	2E, EC	7.49	7.85	8.50
120332	F.A. "	2100#	5-6E, EF	"	"	"
120331	" "	1675#	3-4D-E, ED, EY	"	"	"
70798	R.A. Spring	7400#	5-6E	13.76	14.42	15.63
50925	" "		3A	7.49	7.85	8.50
26757	" "		"	"	"	"
26756	F.A. "		3A-5A	"	"	"
25232	R.A. "		3A-ATD	"	"	"
89882	" "	5800#	ATD	"	"	"

Suggested prices are "Special Close-out Prices." Your customary parts discount applies.

Yours very truly,
 PACKARD MOTOR CAR COMPANY

B. R. Howley

Manager Service Stores

All prices quoted herein are of a special nature and are subject to change or cancellation without notice. All material listed is subject to prior sale.