

SPECIAL "SELL MORE PARTS" BULLETIN

PACKARD PARTS *for* PACKARD CARS

PACKARD SERVICE *for* PACKARD OWNERS

SERVICE STORES DIVISION



PACKARD MOTOR CAR COMPANY

PACKARD DISTRIBUTERS AND DEALERS

NO. 122

ATTENTION OF General Manager
Service Manager
Stores Manager
Used Car Manager

DATE Jan. 31, 1934

Doubtless considerable service business that should be coming to you is going elsewhere for cylinder grinding, new pistons, rings, pins, rods, and other material. This is particularly noticeable on older Packard models.

This situation we know will continue to confront us as long as we allow the other fellow to do all the talking. Why not let us help you do some talking on your own account. These new special prices will speak the language that all Packard owners understand and to clinch all arguments you can point out that all material offered are new unused genuine Packard products.

Let it be known among your Packard owners that you now are in a position to put on a new reground block of the models indicated fitted with new pistons, rings, and pins, for around \$50.00, or you can regrind their old block and fit new pistons at a somewhat lower cost, or install a set of new connecting rods for about \$30.00. These are tentative figures. They will vary in different localities. The point is, there is business to be had and it remains only for you to make the best possible use of these special offers in working up an attractive schedule of service prices, then get your message to the owner. Study the list on the reverse side of this bulletin. It presents unusual opportunities to **SELL MORE PARTS.**

Yours very truly,

PACKARD MOTOR CAR COMPANY

B. R. Horsley
Manager Service Stores

BRH:AF
(950)

MOTOR CYLINDER AND PISTONS ASSEMBLY

Piece No.	Models	Suggested List Price			No.
		Zone 1	Zone 2	Zone 3	
97010	116	\$27.61	\$28.94	\$36.35	"
123466	126-33, 226-33 (Prior to Motor No.46300)	30.13	31.58	34.21	"
132307	" " (After Motor No.46299)	"	"	"	"
132303	136-43	35.10	36.79	39.85	"

MOTOR CONNECTING ROD AND BUSH ASSEMBLY

120992	126-33,226-33 (Prior to Motor No.46300)	2.53	2.65	2.88	"
132208	" " (After Motor No.46299)	"	"	"	"

MOTOR PISTON ASSEMBLY

131742	Std. 116-26-33-36-43,226-33 (Prior to Motor No. 46300)	2.99	3.13	3.40	Ir
	136-43 (Prior to Motor No. 202500)	"	"	"	"
131741	.005 Same as above	"	"	"	"
132341	.015 " " "	"	"	"	"
132340	.030 " " "	"	"	"	"
132339	.045 " " "	"	"	"	"
131718	Std. 226-33 (After Motor No. 46299)	"	"	"	"
	136-43 (After Motor No.202499)	"	"	"	"
129291	.005 Same as above	"	"	"	"
132338	.015 " " "	"	"	"	"
132337	.030 " " "	"	"	"	"
132336	.045 " " "	"	"	"	"
134294	.015 326-33	"	"	"	"
97360	Std. 136-43 (After Motor No.202499) 236-43	"	"	"	All
97353	.005 " " " " "	"	"	"	"
97354	.010 " " " " "	"	"	"	"
97355	.015 " " " " "	"	"	"	"
97356	.020 " " " " "	"	"	"	"
97357	.030 " " " " "	"	"	"	"
97358	.045 " " " " "	"	"	"	"
143036	Std. 326-33-36-43, 426-33	"	"	"	"
144500	.003 " " "	"	"	"	"
134463	Std. 236-43	"	"	"	"
134464	.015 " " "	"	"	"	"
134465	.030 " " "	"	"	"	"
141501	.010 326-33-36-43, 426-33	"	"	"	"

Suggested prices are "Special Close-out Prices." Your customary parts discount applies.

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