

SPECIAL "SELL MORE PARTS" BULLETIN

PACKARD PARTS for PACKARD CARS

PACKARD SERVICE for PACKARD OWNERS

SERVICE STORES DIVISION  PACKARD MOTOR CAR COMPANY
DETROIT, MICH.

PACKARD DISTRIBUTERS AND DEALERS

NO. 127

DATE March 21, 1934

ATTENTION OF General Manager
Service Manager
Stores Manager

The replacement of a complete unit frequently is less expensive, in the end, than fitting new detail parts. Sometimes it is not even good policy to attempt repairs particularly on motor fuel pumps. In such cases why not promote the sale of a complete unit at our new special price? The fact that anyone of four other pumps can be made from the one listed is a distinct advantage.

| Pc. No. | Name | Models | Suggested List Price | | |
|-------------------|----------------------------|---|----------------------|-------------------|-----------------------|
| | | | Zone 1 | Zone 2 | Zone 3 |
| 184583 | Motor fuel pump | 726-33, 826-33 *440-45, 840-45 | \$3.47 | \$3.63 | \$3.94 #19 |

Piece No. 184583 makes (194147 for 901-2)
(194148 for 903-4) by removing
four screws from cap and rotating clockwise one-quarter
turn. Outlet now pointing towards filter bowl.

Piece No. 184583 makes 202134 for 900 by rotating cap
as above directed and, in addition, removing the ten screws
from cover and rotating it counter clockwise one screw hole.

* Piece No. 184583 and 184584 are alike, except finish but
either can be used on all 7th and 8th series cars.

It can readily be seen that any one of the five pumps can
be made into any other by a minor assembly alteration.

The price quoted is a "Special Close-out Price" and is
established to liquidate surplus stock. Your customary parts dis-
count applies as usual.

Yours very truly,

PACKARD MOTOR CAR COMPANY

B. R. Horsley

B. R. Horsley
Manager Service Stores

BRH:MG
(950)