

SPECIAL "SELL MORE PARTS" BULLETIN

PACKARD PARTS for PACKARD CARS

PACKARD SERVICE for PACKARD OWNERS

SERVICE STORES DIVISION



PACKARD MOTOR CAR COMPANY

DETROIT, MICH.

PACKARD DISTRIBUTERS AND DEALERS

NO. 128

ATTENTION OF
 General Manager
 Service Manager
 Stores Manager

DATE Apr. 5, 1934

A special price has been established on Ninth Series distributor units. They may be installed on any Sixth, Seventh, Eighth or Ninth Series car as indicated in the table below. Two suggestions are offered for disposing of them. A complete unit may be sold for a very little more than the owner ordinarily would pay for four new points at eighty cents each and a condenser at \$2.10, or a total of \$5.30. They also may be dismantled for parts as occasion demands. The sale of a set of points or a distributor cap would virtually cover your investment on each unit and there still would remain the condenser, rotor, cover and numerous other details representing clear profit. You already know that the zone one list on these units was \$24.70.

Models	Material required	Suggested List Price		
		Zone 1	Zone 2	Zone 3
1-2-3-4	1 - 202728 Mot. Dist. (NE)	\$5.52	\$5.79	\$6.27
3-33-40-45, 726-33-	1 - 202728 Mot. Dist. (NE)	5.52	5.79	6.27
45, 826-33-40-45	1 - 191070 Dist. Brkt.	1.41	1.48	1.60
Equipped with Ninth Series Head	1 - 190551 Lock Ring	.84	.88	.96
3-33-40-45, 726-33-	1 - 202728 Mot. Dist. (NE)	5.52	5.79	6.27
45, 826-33-40-45	1 - 98274 Dist. Brkt.	1.41	1.48	1.60
With original head	1 - 190551 Lock Ring	.84	.88	.96

Order all parts individually, by piece number for the models on which distributors are to be installed. Special prices are on distributors only and are "Special Close-out Prices" to liquidate surplus stock. Your customary parts discount applies as usual.

Yours very truly,

PACKARD MOTOR CAR COMPANY

B. R. Horsley

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 Manager Service Stores