

SPECIAL "SELL MORE PARTS" BULLETIN

RD PARTS for PACKARD CARS

PACKARD SERVICE for PACKARD OWNERS



SERVICE STORES DIVISION PACKARD MOTOR CAR COMPANY
DETROIT, MICH.

PACKARD DISTRIBUTERS AND DEALERS

NO. 132

IN CHARGE OF
General Manager
Service Manager
Stores Manager
Used Car Manager

DATE June 8, 1934

This bulletin cancels and supersedes Trade Letter No. T-2615 dated May 22, 1933, listing special prices on complete differential carrier assemblies.

We still have a surplus stock of differentials on which our new parts discount schedule permits the quotation of still lower list prices for our owners. These new low prices should attract many customers who previously have hesitated to buy because of the expense. Those of you who already have some prospects for these special offerings will appreciate this promotion. You know, of course, that these assemblies normally sell for \$165.00.

Piece No.	Name	Ratio	Models	Suggested List Price
3126	Diff. Carrier Asb.	4.67	236-43	\$50.06
3591	" " "	4.08	236-43	"
3667	" " "	4.08	236 thru 443, 640-45, 740-45	"
3668	" " "	4.38	326 thru 533, 626-33, 726-33	"
374	" " "	4.38	326 thru 443, 640-45, 740-45	" #18
375	" " "	4.38	326 thru 443, 640-45, 740-45	" #16
373	" " "	4.38	726-33, 826-33	"
374	" " "	4.38	726-33, 826-33	" #16
375	" " "	4.38	740-45, 840-45	" #18
376	" " "	4.07	740-45, 840-45	"
340	" " "	4.69	740-45, 840-45	"
378	" " "	5.08	726-33, 826-33	"

The prices quoted are "Special Close-out" prices and are established to liquidate surplus stock. Your parts discount is indicated by the number preceding the piece number.

Yours very truly,

PACKARD MOTOR CAR COMPANY

B. R. Horsley

B. R. Horsley,
Manager Service Stores