

SPECIAL "SELL MORE PARTS" BULLETIN

PACKARD PARTS for PACKARD CARS

PACKARD SERVICE for PACKARD OWNERS

SERVICE STORES DIVISION



PACKARD MOTOR CAR COMPANY

DETROIT, MICH.

PACKARD DISTRIBUTERS AND DEALERS

NO. 137-A

ATTENTION OF General Manager, Service Manager and
Stores Manager

DATE 8-27-34

This bulletin cancels and supersedes Trade Letter T-2618 dated June 15, 1933, and all previous letters on this subject.

Our new schedule of discounts permits the quotation of much lower prices to your owners on wire wheel equipments. The wood wheel equipments have been cancelled from this trade letter but a few of the wire wheel equipments are still available for the hundred and thirty odd thousand Packard vehicles on which these wheels can be used. These are exceptional values and your owners will instantly recognize them as such.

<u>Piece No.</u>	<u>Name</u>	<u>Suggested List Price</u>
D-156923	Wire wheel equipment (5 wheels) (526-33, 443, 626-33, 640-45)	\$ 60.00
D-157250	Wire wheel equipment (6 wheels) (526-33, 443, 626-33, 640-45)	73.33
D-178047	Wire wheel equipment (5 wheels) (726-33)	73.33
D-178669	Wire wheel equipment (6 wheels) (726-33)	86.67

The prices quoted are "Special Close-out" prices and are established to liquidate surplus stock. Your parts discount is indicated by the letter preceding the piece number. Dealers when ordering items offered at special prices, will be required to show the suggested list price, the bulletin number and date of issue.

Yours very truly,

PACKARD MOTOR CAR COMPANY

B. R. Horsley
Manager Service Stores Division

BRH:AW
(950)