

SPECIAL "SELL MORE PARTS" BULLETIN

PACKARD PARTS for PACKARD CARS

PACKARD SERVICE for PACKARD OWNERS

SERVICE STORES DIVISION  PACKARD MOTOR CAR COMPANY
DETROIT, MICH.

PACKARD DISTRIBUTERS AND DEALERS

NO. 139

ATTENTION OF General Manager, Service Manager and
Stores Manager

DATE Sept. 27, 1934

Inquiries have reached us concerning our next special price offering. This is encouraging and as long as your interest in our special offerings holds we shall continue to add more items to our list of special inducements. It would be rather poor business indeed not to do this.

The radiator shells listed below are new chromium plated units and the wheels also are new assemblies. There is a market for these and, what is most important, there is a neat profit on each sale.

<u>Piece Number</u>	<u>Name</u>	<u>Models</u>	<u>Finish</u>	<u>Suggested List Price</u>
C-158845	Rad. shell asb.	645	Chrome	15.00
C-159296	" " "	640	"	15.00
C-178054	Rad. shell & thimble asb.	745	"	15.00
C-178055	Rad. shell & thimble asb.	745 C	"	15.00
D-166332	Wire wheel asb.	626-33-40-45-745	*	12.00

* Will be furnished in prime or paint

The prices quoted are "Special Close-out prices" and are established to liquidate surplus stock. Dealers when ordering items offered at special prices will be required to show the suggested list price, bulletin number and date of issue. Your parts discount is indicated by the letter preceding the piece number.

Yours very truly,

PACKARD MOTOR CAR COMPANY



B. R. Horsley
Manager Service Stores Division

BRH:AW
(950)