

SPECIAL "SELL MORE PARTS" BULLETIN

PACKARD PARTS for PACKARD CARS

PACKARD SERVICE for PACKARD OWNERS



SERVICE STORES DIVISION

PACKARD MOTOR CAR COMPANY

DETROIT, MICH.

PACKARD DISTRIBUTERS AND DEALERS

NO. 143

ATTENTION OF General Manager, Service Manager
and Stores Manager

DATE Feb. 6, 1935

A very special price has been established on headlights that were standard equipment on 326-33, 236-43 and 443 models. These are new polished nickel units of the familiar drum type, complete with bulbs and internal wiring. They may be used as individual replacements on any model above mentioned and can also be easily installed in pairs on any Six from 226 to 533 inclusive or on any Eight from 136 to 645 inclusive with a minor alteration in the plug-in connection. We have further simplified any necessary changes of this nature by including with each unit the correct plug-in details.

The outstanding feature of this offering is the numerous sales outlets created by their wide adaptability and we suggest you order one for display now.

<u>Piece</u>	<u>Name</u>	<u>Models</u>	<u>Dia.</u>	<u>Depth</u>	<u>Lens</u>	<u>Suggested List Price</u>
D-138711	Headlight	326-33 (After Veh. 74999)	11 $\frac{1}{4}$ "	6-1/8"	Parabeam	\$6.00
D-133376	"	236-43	11-1/8"	7-1/4"	Rausch & Lang	6.00
D-158508	"	443	11-1/16"	6-13/16"	Depress Beam	6.00

The prices quoted are Special Close-out prices and are established to liquidate surplus stock. Your parts discount is indicated by the letter preceding the piece number. Dealers when ordering items offered at special prices will be required to show the suggested list price, the bulletin number and the date of issue.

Yours very truly,

PACKARD MOTOR CAR COMPANY

B. R. Horsley

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Manager Service Stores

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