

SPECIAL "SELL MORE PARTS" BULLETIN

PACKARD PARTS for PACKARD CARS

PACKARD SERVICE for PACKARD OWNERS



SERVICE STORES DIVISION

PACKARD MOTOR CAR COMPANY

DETROIT, MICH.

PACKARD DISTRIBUTERS AND DEALERS

NO. 145

ATTENTION OF

General Manager
Service Manager
Stores Manager

DATE

April 4, 1935

Use Bulletin 159

This Bulletin cancels and supersedes Trade Letter T-2677 and all other letters on this subject.

We are listing below all of the special Packard Ignition High-Tension Cable Equipments now available for service from the model 526 to the latest Packard One Twenty. Each set consists of all the high-tension spark plug and coil-to-distributor cables with terminals assembled and packed in a neatly lithographed carton.

Obviously Packard parts are best for Packard cars and we are convinced that the prices listed will be hard to duplicate whether you are making up cable sets in your own shop or buying them outside. If you have not already investigated these special equipments, we urge you to do so now and prepare for an expanding spring and summer service business.

<u>Piece No.</u>	<u>Name</u>	<u>Models</u>	<u>Suggested List Price</u>
A-98093	Ignition Cable Equip	626-53-40-45, 726-33-40-45,) 826-33-40-45, 900-1-2-3-4)	\$2.35
A-98161	" "	905-6 (prior to Mot. 900738)	3.30
A-98122	" "	905-6 (after Mot. 900738), 1005-6	
A-98127	" "	526-33	1.77
A-98223	" "	443	2.35
A-213798	" "	1001-2-3-4, 1100-1-2-3-4-5	2.35
A-219936	" "	1107-8	3.30
A-225645	" "	1200-1-2-3-4-5	2.35
A-225646	" "	1206-7-8	3.30
A-303453	" "	120	1.50

Your parts discount is indicated by the letter preceding the piece number.

Yours very truly,
PACKARD MOTOR CAR COMPANY

B. R. Horsley

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Manager Service Parts Division

(1300)