

# SPECIAL "SELL MORE PARTS" BULLETIN

PACKARD PARTS for PACKARD CARS

PACKARD SERVICE for PACKARD OWNERS



SERVICE STORES DIVISION PACKARD MOTOR CAR COMPANY  
DETROIT, MICH.

TO PACKARD DISTRIBUTERS AND DEALERS

NO. 157-A

ATTENTION OF General Manager  
Service Manager  
Stores Manager

DATE 11-2-36

This bulletin supplements the "Sell More Parts" Bulletin 157, dated December 23, 1935 and extends the gasket setup through the 1937 models.

Carburetor gasket equipments now include carburetor-to-manifold gaskets. Please change all your records to agree with new price schedule listed below.

<u>CARBURETOR GASKET SETS</u>		<u>Suggested List Price</u>	<u>Suggested Quantity List Price Per Dozen</u>
<u>Piece No.</u>	<u>Models</u>		
A-237810	1001-2-3-4, 1100-1-2-3-4-5	\$ .42	
A-237811	1200-1-2-3-4-5, 1400-1-2-3-4-5, 1500-1-2	.46	
A-237812	905-6, 1005-6, 1107-8, 1207-8, 1407-8, 1506-7-8	.64	
A-303822	120, 120-B, 120-C	.34	
A-320000	Packard Six	.90	

<u>MOTOR MANIFOLD GASKET SETS</u>		<u>Suggested List Price</u>	<u>Suggested Quantity List Price Per Dozen</u>
A-228769	1200-1-2, 1400-1-2, 1500-1-2	1.84	\$ 18.40
A-98218	905-6, 1005-6, 1107-8, 1207-8, 1407-8, 1506-7-8	2.68	26.80
A-303906	120, 120-B, 120-C	.40	4.00
A-317929	Packard Six	.36	3.60

<u>MOTOR COMBINATION GASKET SETS</u>		<u>Suggested List Price</u>	<u>Suggested Quantity List Price Per Dozen</u>
A-237657	1500-1-2	6.00	60.00
A-228773	1207-8, 1407-8, 1506-7-8	9.04	90.40
A-303932	120, 120-B, 120-C	3.30	33.00
A-320018	Packard Six	2.50	25.00
A-320045	120, 120-B, (Export only)	2.50	25.00
A-320046	Packard Six (Export only)	2.50	25.00

Yours very truly,  
PACKARD MOTOR CAR COMPANY

*B. R. Horsley*

B. R. Horsley  
Manager, Service Stores Division

BRE:FF  
(2000)