

SPECIAL "SELL MORE PARTS" BULLETIN

PACKARD PARTS for PACKARD CARS

PACKARD SERVICE for PACKARD OWNERS

SERVICE STORES DIVISION  PACKARD MOTOR CAR COMPANY
DETROIT, MICH.

TO PACKARD DISTRIBUTERS AND DEALERS
ATTENTION OF

General Manager
Service Manager
Stores Manager

NO. *14*
270 157
DATE 12-23-35

85
121
170
85
10.20

This bulletin cancels and supersedes "Sell More Parts" Bulletin 146, Trade Letter T-2643, Trade Letter T-2643-A and all other letters on this subject.

Herein are summarized all gasket equipments as furnished by the factory for replacement on all Packard cars from the 426 through the One Twenty B. Each set is packed in an individual container which lends itself especially well to over-the-counter sales. If you have not already investigated these gasket sets we urge you to do so now and secure the business that may be going elsewhere.

These gasket sets may now be obtained at quantity prices as shown below. An added saving of nearly 17 per cent may be realized by ordering these sets in quantities of six or multiples thereof.

MOTOR MANIFOLD GASKET SETS

Each of these include all the inlet and exhaust-to-manifold gaskets, and exhaust pipe flange gaskets and carburetor gaskets.

<u>Piece No.</u>	<u>Models</u>	<u>Suggested List Price Each</u>	<u>Suggested Quantity List Price per dozen</u>
A-98131	426-33, 526-33	\$1.30	\$13.00
A-98132	626-33	1.54	15.40
A-98133	640-45	1.54	15.40
A-98134	726-33	1.54	15.40
A-98135	740-45	1.54	15.40
A-98136	826-33	2.16	21.60
A-98137	840-45	2.16	21.60
A-98138	900-1-2	1.82	18.20
A-98139	903-4	1.82	18.20
A-98159	1001-2, 1100-1-2	1.84	18.40
A-98160	1003-4, 1103-4-5	1.84	18.40
A-98218	905-6, 1005-6, 1107-8	2.68	26.80
	1206-7-8, 1406-7-8		
A-228769	1200-1-2, 1400-1-2	1.84	18.40
A-228770	1203-4-5, 1403-4-5	2.10	21.00
A-303906	120, 120-B	.72	7.20

MOTOR FRONT END GASKET SET

(For Motor Front End Service Operations)

<u>Piece No.</u>	<u>Models</u>	<u>Suggested List Price Each</u>	<u>Suggested Quantity List Price per Dozen</u>
A-98162	All Eights from Sixth through Twelfth Series	.62	6.20
A-98219	905-6, 1005-6, 1107-8, 1206-7-8	.60	6.00

MOTOR COMBINATION GASKET SET

(Each of these include all manifold gaskets, all front end gaskets, cylinder head gaskets and all other gaskets required for a complete overhaul.)

A-98315	526-33	5.98	59.80
A-98167	626-33	7.60	76.00
A-98168	640-45	7.56	75.60
A-98169	726-33	7.40	74.00
A-98170	740-45	7.34	73.40
A-98171	826-33	8.00	80.00
A-98172	840-45	8.10	81.00
A-98173	900	7.64	76.40
A-98174	901-2	7.60	76.00
A-98175	903-4	7.60	76.00
A-98220	1001-2	7.36	73.60
A-98221	1003-4	7.36	73.60
A-98222	905-6, 1005-6, 1107-8	8.14	81.40
A-219264	1100-1-2	7.68	76.80
A-219313	1103-4-5	7.68	76.80
A-228771	1200-1-2, 1400-1-2	7.34	73.40
A-228772	1203-4-5, 1403-4-5	7.48	74.80
A-228773	1206-7-8, 1406-7-8	9.04	90.40
A-303932	120, 120-B	3.30	33.00

Your parts discount is indicated by the letter preceding the piece number.

Yours very truly,

PACKARD MOTOR CAR COMPANY

B. R. Horsley

B. R. Horsley
Manager, Service Stores Division

(1500)