

# SPECIAL "SELL MORE PARTS" BULLETIN

PACKARD PARTS for PACKARD CARS

PACKARD SERVICE for PACKARD OWNERS

SERVICE STORES DIVISION PACKARD MOTOR CAR COMPANY  
DETROIT, MICH.

TO PACKARD DISTRIBUTERS AND DEALERS

NO. 159

ATTENTION OF General Manager  
Service Manager  
Stores Manager

DATE Jan. 29, 1936

This bulletin cancels and supersedes Bulletin 145, Trade Letter T-2677, and all letters on this subject.

We are listing below all the Packard special ignition high tension cable equipments now available for service from the model 526 through the Packard One Twenty B and the Fourteenth Series. Each set consists of all the high tension spark plug and coil-to-distributor cables with terminals assembled and packed in a neatly lithographed carton. Obviously, Packard parts are best for Packard cars and we are convinced that the prices listed will be hard to duplicate whether you are making up cables in your own shop or buying them outside.

These cable sets are now available at quantity prices as shown below. Quantity purchases of six or multiples of six will entitle you to the quantity price. This means that you may obtain six equipments for the price of five. If you do not already have some of these sets for display we urge you to order a few sets now.

Piece No.	Name	Models	Suggested	Suggested Qty.
			List Price Each	list price per dozen
1-98093	Ignition Cable Equip.	626-33-40-45, 726-33-40-45		
		826-33-40-45, 900-1-2-3-4	\$2.35	\$23.50
1-98161	" " "	905-6 (prior to motor 900738)	3.30	33.00
1-98122	" " "	905-6 (after motor 900738)		
		1005-6	3.30	33.00
1-98127	" " "	526-33	1.77	17.70
1-98223	" " "	443	2.35	23.50
1-213798	" " "	1001-2-3-4, 1100-1-2-3-4-5	2.35	23.50
1-219936	" " "	1107-8	3.30	33.00
1-225645	" " "	1200-1-2-3-4-5, 1400-1-2-3-4-5	2.35	23.50
1-225646	" " "	1206-7-8, 1407-8	3.30	33.00
1-303453	" " "	120, 120B	1.66	16.60

Yours very truly,  
PACKARD MOTOR CAR COMPANY

*B. R. Horsley*

B. R. Horsley  
Manager, Service Stores Division

(1600)