

SPECIAL "SELL MORE PARTS" BULLETIN

PACKARD PARTS for PACKARD CARS

PACKARD SERVICE for PACKARD OWNERS

SERVICE STORES DIVISION  PACKARD MOTOR CAR COMPANY
DETROIT, MICH.

TO PACKARD DISTRIBUTERS AND DEALERS

NO. 160

ATTENTION OF General Manager, Service Manager
and Stores Manager

DATE Feb. 11, 1936

Gentlemen:

Technical Letter 1970 of June 24, 1935 announced the development of a rubber boot for the dome on the transmission cover of the One Twenty.

This boot encloses the entire dome and extends downward below the rubber mat. It not only improves the appearance of the front compartment, but takes care of any possible oil leakage around the gear shift lever.

The owners of more than 75 per cent of these models apparently do not know about this neat little accessory. Why not start checking each One Twenty as it comes into your service station. There is, on an average, a sales possibility of three out of every four cars for this special boot.

Start your early spring drive now. If your stock needs replenishing, order:-

Suggested List Price

A-304204 Transmission cover boot

\$.44.

Yours very truly,

PACKARD MOTOR CAR COMPANY

B. R. Horsley

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Manager Service Stores Division

BRH-ES
(1600)