

SPECIAL "SELL MORE PARTS" BULLETIN

PACKARD PARTS for PACKARD CARS

PACKARD SERVICE for PACKARD OWNERS

SERVICE STORES DIVISION  PACKARD MOTOR CAR COMPANY

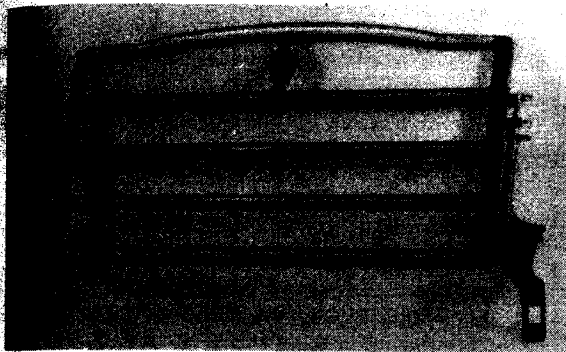
DETROIT, MICH.

TO PACKARD DISTRIBUTERS AND DEALERS

NO. 164

ATTENTION OF General Manager, Service Manager,
Stores Manager and Used Car Manager

DATE April 2, 1936



Very attractive special prices have been assigned to a surplus stock of new trunk rack equipments. Their wide application presents unusual opportunities to wide-awake service men. Used car managers will be particularly interested in them.

Equip. No.	Models	Body Types	Suggested List Price Each
1	901-2-3-4	500-3-4-5-6-7-10-14-15-16-17, 4000-1-2-3-5-6	\$15.00
2	902-3-4	501-6-8-9-11-13-16-18-19-21- 23-31-33-43, 4004-7-8-9	20.00
3	900	553	20.00
4	840-45		15.00
5	726-33-40, 826-33		18.00
6	236, 343, 443, 526-33, 626-33-40		20.00
	D-191409 Rack less strips (For any of the above equipments)		3.20
	D-182308 Joint Assy. (CP) (Used in Equipments 1,4,5 & 6)		2.00

Each equipment is complete for the model indicated. They will be shipped "knocked-down" in prime or paint carrying a "D" discount classification. Order your sample by number for your spring display.

Yours very truly,

PACKARD MOTOR CAR COMPANY

B. R. Horsley

B. R. Horsley
Service Stores Manager

WFF-ES
(1600)

All prices quoted herein are of a special nature and are subject to change or cancellation without notice. All material listed is subject to prior sale.