

SPECIAL "SELL MORE PARTS" BULLETIN

PACKARD PARTS for PACKARD CARS

PACKARD SERVICE for PACKARD OWNERS

SERVICE STORES DIVISION  PACKARD MOTOR CAR COMPANY
DETROIT, MICH.

PACKARD DISTRIBUTERS AND DEALERS

NO. 165

ATTENTION OF Service Manager, Stores Manager
and Used Car Manager

DATE April 15, 1936

The spring drive for parts business is now on. Here is an especially attractive offer that will go far toward increasing your parts sales volume.

A special price has now been assigned to an overstock of Tenth Series distributors. These are complete units and may be installed on any Tenth or Eleventh Series Eight that is equipped with double ignition coils.

<u>No.</u>	<u>Name</u>	<u>Models</u>	<u>Suggested List Price</u>
207588	Distributor (NE)	1001-2-3-4, 1100-2-3-4-5	\$8.00

A special price also has been established on the double coil equipment which includes the above mentioned distributor unit with new cables and all attaching parts.

Check over your owner list now and see for yourself the broad field these specialties cover. Nothing succeeds without a little "digging." We suggest handling these items in the group "D" discount classification.

8060	Double Coil Equipment	726-33, 826-33, 900-1-2	\$16.00
8061	Double Coil Equipment	740-45, 840-45, 903-4	16.00

Yours very truly,

PACKARD MOTOR CAR COMPANY

B. R. Horsley

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Manager Service Stores

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