

SPECIAL "SELL MORE PARTS" BULLETIN

PACKARD PARTS for PACKARD CARS

PACKARD SERVICE for PACKARD OWNERS

SERVICE STORES DIVISION  PACKARD MOTOR CAR COMPANY
DETROIT, MICH.

TO PACKARD DISTRIBUTERS AND DEALERS

NO. 167

ATTENTION OF Service Manager, Stores Manager
and Used Car Manager

DATE May 21, 1936

Here is a REAL opportunity to CASH IN. We will ship to you as long as they last ANY FRONT FENDER for ANY TENTH SERIES Packard car at the special prices quoted below. These will be furnished in prime only at these special prices. We suggest that you add the regular paint billing when selling them painted.

We urge you to check your Tenth Series owner list for fender prospects and keep this bulletin before you at all times.

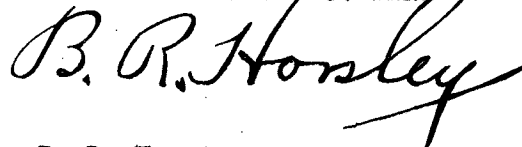
The customary "B" discount classification on these fenders has, during liquidation of the surplus only, been changed to "D" group to enable you to quote the lowest possible rate to your owners.

<u>Pc. No.</u>	<u>Name</u>	<u>Models</u>	<u>Suggested List Price</u>
D-209745	Fender frt. Rt. (without well)	1001-2	11.04
D-209746	" " Lt " "	"	11.04
D-205767	" " Rt " "	1003-4-5-6	11.04
D-205768	" " Lt " "	"	11.04
D-209098	" " Rt (with well)	1001-2-3-4-5-6	13.24
D-209097	" " Lt " "	"	13.24

Mark your master price book to refer to this special offer. Your parts discount is indicated by the letter preceding the piece number.

Yours very truly,

PACKARD MOTOR CAR COMPANY



B. R. Horsley
Manager, Service Stores Division

BRH:AW
(1900)