

SPECIAL "SELL MORE PARTS" BULLETIN

PACKARD PARTS for PACKARD CARS

PACKARD SERVICE for PACKARD OWNERS

SERVICE STORES DIVISION  PACKARD MOTOR CAR COMPANY
DETROIT, MICH.

PACKARD DISTRIBUTERS AND DEALERS

NO. 169

ATTENTION OF General Manager, Service Manager
and Stores Manager

DATE July 10, 1936



We have accumulated a surplus of new radiator core and anchorage assemblies which, for the first time, are now offered at very special prices.

You will note that these prices are far below the usual exchange rates on radiator cores. For the duration of this offer, the exchange price on the units listed below is cancelled. Do not return to the factory any cores removed to make way for any of the following units.

<u>No. No.</u>	<u>Name</u>	<u>Models</u>	<u>Suggested List Price</u>
197580	Radiator Core & Anchorage Asb.	900	\$8.00
175287	" " " "	745	10.00
191849	" " " "	901-2	15.00

You will find in Bulletin #139 four chrome-plated radiator shells at special prices, one of which fits the core for the 745 models. Make a brisk canvas of your owners. These won't last long.

Yours very truly,

PACKARD MOTOR CAR COMPANY

B. R. Horsley
Manager Service Stores Division

SEP-1936
(1900)