

SPECIAL "SELL MORE PARTS" BULLETIN

PACKARD PARTS for PACKARD CARS

PACKARD SERVICE for PACKARD OWNERS

SERVICE STORES DIVISION

PACKARD MOTOR CAR COMPANY

DETROIT, MICH.

PACKARD DISTRIBUTERS AND DEALERS

NO. 170

ATTENTION OF General Manager
Service Manager
Stores Manager

DATE 11-12-36

This bulletin cancels and supersedes "Sell More Parts" bulletin 148, and all other letters on this subject. It is important that you change all your records on the piece numbers listed below to agree with the latest price quotations.

The packing of brake lining sets with rivets in individual containers has met with instant favor in the field because of their time saving element. This new setup carries through all the 1937 models and suggest that you keep it before you when ordering brake linings. Your parts discount is indicated by the letter preceding the piece number.

COMPLETE BRAKE LINING SETS WITH RIVETS

<u>Piece No.</u>	<u>Models</u>	<u>Suggested List Price</u>
A-97577	336-43	\$ 10.20
A-97547	443	10.20
A-97549	426-33	8.80
A-97548	526-33	8.00
A-98262	900	8.16
A-98263	726-33, 826-33, 901-2	9.48
A-98264	626-33-40-45, 740-45, 840-45, 903-4-5-6	10.20
A-98265	1001 (15" Drums only)	8.16
A-98266	1001-2-3-4, 1100-1-2-3-4-5, 1200-1-2-3-4-5, 1400-1-2-3-4-5	10.20
A-98267	1005-6, 1107-8, 1207-8, 1407-8	11.20
A-239086	1500-1-2	10.20
A-239087	1506-7-8	11.20
AA-303940	120, 120-B, 120-C	6.50
AA-320016	Packard Six	6.00
AA-320218	120, 120-B, 120-C (Special Marshall lining)	7.20
AA-320219	Packard Six (Special Marshall lining)	6.40

HALF SETS - REAR WHEELS

A-98280	336-43	5.10
A-98281	443	5.10
A-98282	426-33	4.74
A-98283	526-33	4.74
A-98284	900	4.08
A-98285	726-33, 826-33, 901-2	4.74
A-98286	626-33-40-45, 740-45, 840-45, 903-4-5-6	5.10