

SPECIAL "SELL MORE PARTS" BULLETIN

PACKARD PARTS for PACKARD CARS

PACKARD SERVICE for PACKARD OWNERS

SERVICE STORES DIVISION  PACKARD MOTOR CAR COMPANY
DETROIT, MICH.

PACKARD DISTRIBUTERS AND DEALERS

NO. 171

ATTENTION OF

General Manager
Service Manager
Stores Manager

DATE 11-17-36

This bulletin cancels and supersedes Bulletin 159, dated January 29, 1936 and all other letters on this subject.

Listed below are all the Packard ignition high tension cable equipments for service on the models 526 through the 1937 line. Each set consists of all the high tension ignition cables with terminals assembled and packed in a neatly lithographed carton. We are convinced that the prices quoted will be hard to duplicate whether you are making up cables in your own shop or buying them outside.

Quantity prices as shown below means that you may obtain six equipments for the price of five. Quantity purchases of six or in multiples of six will entitle you to the quantity price. Your parts discount is indicated by the letter preceding the piece number.

IGNITION CABLE SETS

<u>Piece No.</u>	<u>Models</u>	<u>Suggested List price each</u>	<u>Suggested Quantity price per dozen</u>
A-98093	626-33-40-45, 726-33-40-45, 826-33-40-45, 900-1-2-3-4-5	2.35	23.50
A-98161	905-6(Prior to Mot. 900738)	3.30	33.00
A-98122	905-6(After Mot. 900737) 1005-6	3.30	33.00
A-98127	526-33	1.77	17.70
A-98223	443	2.35	23.50
A-213798	1001-2-3-4, 1100-1-2-3-4-5	2.35	23.50
A-219936	1107-8	3.30	33.00
A-225645	1200-1-2-3-4-5, 1400-1-2-3-4-5	2.35	23.50
A-225646	1207-8, 1407-8	3.30	33.00
A-239076	1500-1-2	2.35	23.50
A-237518	1506-7-8	4.70	47.00
A-303453	120, 120-B	1.66	16.60
A-317636	120-C	1.66	16.60
A-317635	Packard Six	1.30	13.00

Yours very truly,
PACKARD MOTOR CAR COMPANY

B. R. Horsley

B. R. Horsley
Manager, Service Stores Division

BRH:FF
(2200)

All prices quoted herein are of a special nature and are subject to change or cancellation without notice. All material listed is subject to prior sale.