

"SELL MORE PARTS"

PACKARD PARTS for PACKARD CARS

PACKARD SERVICE for PACKARD OWNERS

SERVICE STORES DIVISION  PACKARD MOTOR CAR COMPANY
DETROIT, MICH.

TO PACKARD DISTRIBUTERS AND DEALERS

No. 173

Attention of: General Manager, Service
Manager and Stores Manager

Nov. 25, 1936

This bulletin cancels and supersedes
"Sell More Parts" bulletin 153 issued June 19, 1935.

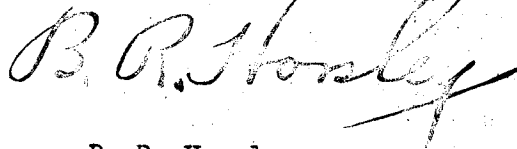
In order to simplify your problem of
servicing Six and One Twenty ignition systems, we now are
packaging complete sets of ignition breaker points. These
are the most active electrical parts and every dealer should
carry at least one set of each.

We can offer no saving on these sets
against the individual details. The important point is
being prepared to supply a complete set of ignition points
on demand with assurance they are correct as approved by
our engineers.

<u>Pc. No.</u>	<u>Name</u>	<u>Models</u>	<u>Suggested List Price</u>
D-304150	Ignition breaker point equipment	120, 120E	\$2.14
D-320425	" " " "	Six	.64
D-320426	" " " "	120-C	.84

Yours very truly,

PACKARD MOTOR CAR COMPANY



B. R. Horsley
Manager Service Parts Division

SETS

RELINING SETS