

# SPECIAL "SELL MORE PARTS" BULLETIN

PACKARD PARTS for PACKARD CARS

PACKARD SERVICE for PACKARD OWNERS

SERVICE STORES DIVISION PACKARD MOTOR CAR COMPANY

DETROIT, MICH.

TO PACKARD DISTRIBUTERS AND DEALERS

NO. 175

ATTENTION OF General Manager, Service Manager  
and Stores Manager

DATE Feb. 5, 1937

This letter cancels and supersedes Sell More Parts Bulletin 115 issued November 10, 1933. Another group of new black enameled rear fenders has been added and very attractive prices have been established. It will be a good plan to get in touch with owners interested in economical fender replacements. Your parts discount is indicated by the letter preceding each piece number.

## SEVENTH SERIES

<u>Part No.</u>	<u>Name</u>	<u>Body Type</u>	<u>Suggested List Price</u>
74168	Fender rear asb. rt.	400-10	6.72
74169	" " " lt.	" "	6.72
7417	" " " rt.	424-25	8.12
7416	" " " lt.	" "	8.12
7409	" " " rt.	421-51	8.12
7408	" " " lt.	" "	8.12
7415	" " " rt.	423	8.12
7414	" " " lt.	"	8.12
7411	" " " rt.	422	9.55
7410	" " " lt.	"	9.55

## EIGHTH SERIES

80727	Fender rear asb. rt.	474-5-3000-1-2-3	8.12
80726	" " " lt.	" " "	8.12
80853	" " " rt.	472	8.12
80654	" " " lt.	"	8.12
80731	" " " rt.	460	6.72
80730	" " " lt.	"	6.72
80849	" " " rt.	470	6.72
80850	" " " lt.	"	6.72
80725	" " " rt.	473-93-3004-8-9	6.72
80724	" " " lt.	" " "	6.72

## 900 SERIES

99116	Fender rear asb. rt.	553	6.72
99415	" " " "	563	6.72
99419	" " " "	558-9	6.72

Yours very truly,  
PACKARD MOTOR CAR COMPANY

*B. R. Horsley*  
B. R. Horsley

Manager Service Stores Division

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All prices quoted herein are of a special nature and are subject to change or cancellation without notice. All material listed is subject to prior sale.