



Dealer 47T-34

December 8, 1947

To: REGIONS, ZONES, AND DEALERS

Subject: CARE AND STORAGE OF WHITE SIDEWALL TIRES

The proper care of white sidewall tires, both in connection with putting them into use in new cars and in storing them, was covered in an article in the Service Counselor of July 1, 1947.

At that time we stated that white sidewall tires supplied on new cars are sprayed with a protective coating which must be removed before the tires are placed in service.

In no case are tires to be driven more than 50 miles before removing the coating.

In servicing new cars for delivery, the spare tire as well as the four tires on the car should have the coating removed.

We again wish to emphasize the importance of this and are attaching a letter on this subject received from one of the tire manufacturers supplying tires to Packard. Please read carefully and make sure that the instructions are carefully followed.

Very truly yours,

A handwritten signature in blue ink that reads "N. A. Lull". The signature is fluid and cursive.

N. A. Lull
Service Technical Manager

NAL:rp
Attachment