

51T-22, Dealer 19 June 7, 1951

TO:

ZONES AND DEALERS

SUBJECT: CHROME PLATING

Government restrictions have curtailed the use of nickel for chrome plated

In the near future, cars will be shipped with some bright work (plated parts) plated as follows: Copper plate, chrome plate and a coat of clear synthetic baked enamel.

The parts with an enamel coating can be identified by: a slight trace of orange peel, a soft velvet appearance and not a sharp bright mirror appearance; also will appear to have a glass-like ccating.

The first parts affected are the bonnet ornament and trunk lid handle and emblem. The bumper parts and outside door handles will not be affected for the present.

Extra care must be taken when polishing the car with a power buffer as the enamel seal when broken will cause rust and corrosion to start. Some of these parts are easily removed. Those that cannot be removed without difficulty should be covered with a masking tape.

The enamel coated parts can be polished with Packard Body Folish, Haze Cream, or Blue Coral Sealer. Never use an abrasive cleaner or lacquer thinner to clean these parts.

Damaged enamel coated parts such as scratches, nicks, etc. can be repaired as follows: Feather-edge the damaged area by wiping carefully with a cloth dampened with a lacquer thinner. Also carefully clean the bare metal in this damaged area by wiping it with a very clean cloth dampened with thinner. Touch up with a brush or spray gun using air dry clear synthetic enamel, not a clear lacouer. Never remove any more of the enamel coating than is necessary, as it is baked on and has greater adhering qualities than when applied cold.

We are supplying chrome in accordance with national emergency regulations. Our usual policy with regard to replacements does not apply.

Dealers should advise owners the importance of taking care of this chrome.

Yours very truly,

J. A. Carr, Manager

Parts and Service Department