

REFER TO THIS LETTER BY NUMBER

PACKARD MOTOR CAR COMPANY

DETROIT MICHIGAN

March 25th, 1926.

To Packard Distributers and Dealers.

Subject, Packard Patent Plate.

TO BE NOTED AND INITIALED BY	

Gentlemen:



The illustration shows the Patent Plate which is mounted on the dash of all Packard cars. It is now being attached to the forward side of the dash in order that it may be in a more accessible position.

A vehicle number is stamped on the plate by the Factory in the space provided. The other two spaces are to be filled in by the distributor or dealer delivering the car and cover the actual delivery date to the owner and the name of the organization making the sale.

This information should be on every plate because:

1. The delivery date establishes the age of the care for insurance purposes.
2. The delivery date should be written on every repair order which goes into the shop in order that the work may be intelligently handled.
3. The information is particularly necessary when your owner drives his car into another territory in order that he may be given the proper service.

Please see that the plate is stamped on every car which you deliver, and please let us know of any cases in which you find that cars from other localities are not properly stamped.

Yours very truly,

PACKARD MOTOR CAR COMPANY.

H. N. Davock

H. N. DAVOCK,

General Service Manager.

HND:MHP: