

PACKARD MOTOR CAR COMPANY

DETROIT MICHIGAN

January 9, 1929.

To PACKARD DISTRIBUTERS AND DEALERS

Subject STAMPING DELIVERY DATE ON CAR NAME PLATE

TO BE NOTED AND INITIALED BY

Gentlemen:

Please refer to Technical Letter No. 1823, dated March 25, 1926, and to Trade Letter No. 2330, dated March 23, 1928. Technical Letter No. 1823 refers to the Packard Patent Plate and directs that the delivery date is to be stamped on this plate by the Distributer or Dealer making the delivery.

This is an important function. It protects the owner in insurance matters. It is needed for repair order use, and the information is necessary for intelligent handling of tourists' service policy matters in case the owner requires such outside of his territory. It evidently has been neglected somewhat because we have recently had two or three cases to settle on the matter of inter-territorial sales covered in Trade Letter No. 2330 and found that the delivery date was not stamped on the car and, hence, it hindered the proper settlement of these claims.

Please make sure that every car you deliver is properly marked with the delivery date in the proper place. In cases of inter-territorial sales coming under the Trade Letter and being submitted to the factory for settlement we will, of necessity, have to assume that when the car in question proves not to have been stamped that the Distributer or Dealer making sale did not stamp it in order to cloud the issue and will, consequently, rule against him irrespective of other conditions.

Yours very truly,

PACKARD MOTOR CAR COMPANY

R. E. Chamberlain
R. E. Chamberlain

General Sales Manager

REC:B

j(X) 2000

Dealers' T.L. No. 50