

REFER TO THIS LETTER BY NUMBER

**PACKARD MOTOR CAR COMPANY****DETROIT MICHIGAN**

February 25, 1929

To PACKARD DISTRIBUTERS AND DEALERS

Subject SPECIAL PACKARD SPEEDSTER MODELS

TO BE NOTED AND INITIALED BY

Gentlemen:

There have been a number of requests received by the Factory for cars which are faster than standard. To meet this demand, the Engineering Division is willing to build a few special cars having a maximum speed of from 95 to 100 miles per hour.

We are sending you herewith a catalog giving you a brief description and specifications of the only two models procurable.

The maximum speed of these cars is obtained without the complication of a supercharger or any detrimental effect to the mechanical operation of the cars except a slight sacrifice in the velvety smoothness due to the necessarily higher compression used.

As the cars are special throughout, we are giving each individual purchaser the option of specifying the paint and upholstery he desires. We have already delivered a number of individual and striking cars and can offer approximately sixty days delivery on others.

The Packard Speedster in either the Roadster or Phaeton type is priced at \$5000.00 List Price, F.O.B. Detroit, subject to the same discounts as apply on the 640 and 645 line of Packard cars.

As our facilities for building the cars in the Engineering Division are necessarily limited, our production will be small and deliveries limited to a few cars each month.

For any dealer having a customer in his territory who wants maximum performance, we can furnish him with a car which is not only fast, but has the utility of every day use.

If you secure orders for such automobiles you should immediately send in the specifications to us. They will be handled exactly the same as our 645 De Luxe Eights are handled, and will be considered as over and above the regular allotment and quota.

Yours very truly,  
PACKARD MOTOR CAR COMPANY

*R. E. Chamberlain*  
R. E. Chamberlain  
General Sales Manager

REC:B

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Enclosure

Dealers' T.L. No. 53

Any references herein, to future business, are made subject to the continuance of the existing agreement between the Manufacturer and the Distributer.