

PACKARD MOTOR CAR COMPANY

DETROIT MICHIGAN

February 1, 1930.

To Packard Distributors and Dealers.

Subject Optional Paint Schemes and Standard Upholstery for 726, 733 and 740 Packard Cars.

REFER TO THIS LETTER BY NUMBER

TO BE NOTED AND INITIALED BY

Gentlemen:

This letter supersedes and cancels Trade Letter T-2433 and all previous General and Trade Letters on Optional Paint Schemes for Packard cars. The following is a complete list of paint schemes that are optional, subject to conditions mentioned later in this letter for 726—733 and 740 Packard Eight cars.

There are three standard upholsteries for Packard 740 Custom "Eight" enclosed cars.

Laidlaw D-347 throughout is the standard for paint schemes "A", "B" and "F". Where leather is used in Sedan Limousines Colonial Grain #726 will be standard.

Laidlaw D-361 throughout is the standard for paint schemes "C", "K", "X" and "Y". Where leather is used in Sedan Limousines Colonial Grain #726 will be standard.

Laidlaw D-782 on seats and seat backs and D-7820 for balance of car is standard for paint scheme "D". Where leather is used in Sedan Limousines Colonial Grain #726 will be standard.

Standard upholstery for 726 and 733 cars will be Laidlaw 1303 on seats and seat backs and back of front seat and Laidlaw 13030 on balance of car. Where leather is used in Sedan Limousines Colonial Grain #546 will be standard.

ENCLOSED AND OPEN CARS

Paint Scheme "A"

Standard black chassis parts Black
 Body and bonnet mouldings and window castings also body base moulding Black
 Window reveals, cowl and bonnet above moulding, also body above moulding, body and bonnet below moulding and wheels, including wire and wood wheels when specified Nassak Diamond Deep Gray
 Stripe—Body and bonnet standard position and size Old Ivory
 Wheels—Standard position and size Black
 Upholstery—Standard broadcloth. Where leather is used in Stationary and Convertible Coupes and open cars Colonial Grain #739

Paint Scheme "B"

Standard black chassis parts Black
 Body and bonnet mouldings and window castings also body base moulding Black
 Window reveals, cowl and bonnet above moulding, also body above moulding, body and bonnet below moulding and wheels, including wood wheels when specified Packard Blue

Paint Scheme "B" (Cont'd)

When wire wheels are specified standard color Black Enameled
 Stripe—Body, bonnet and wheels standard position and size Gold Bronze
 Upholstery—Standard broadcloth. Where leather is used in Stationary and Convertible Coupes and open cars Colonial Grain #714

Paint Scheme "C"

Standard black chassis parts Black
 Body and bonnet mouldings and window castings also body base moulding Black
 Window reveals, cowl and bonnet above moulding, also body above moulding, body and bonnet below moulding and wheels, including wood wheels when specified Rubicelle Deep
 When wire wheels are specified standard color Vermilion
 Stripe—Body, bonnet and wheels standard position and size Vermilion
 Upholstery—Standard broadcloth. Where leather is used in Stationary and Convertible Coupes and open cars Colonial Grain #704

Paint Scheme "D"

Standard black chassis parts Black

Body and bonnet mouldings and window castings also body base moulding Black

Window reveals, cowl and bonnet above moulding, also body above moulding, body and bonnet below moulding and wheels, including wood wheels when specified Shirvan Green

When wire wheels are specified standard color Stanley Green

Stripe—Body, bonnet and wheels standard position and size Gold Bronze

Upholstery—Standard broadcloth. Where leather is used in Stationary and Convertible Coupes and open cars Colonial Grain #704

Paint Scheme "F"

Standard black chassis parts Black

Body and bonnet mouldings also body base moulding Black

Window reveals and castings, cowl and bonnet above moulding also body above moulding, body and bonnet below moulding and wheels, including wire and wood wheels when specified Pewter Pot

Stripe—Body, bonnet and wheels standard position and size Argent

Upholstery—Standard broadcloth. Where leather is used in Stationary and Convertible Coupes and open cars Colonial Grain #710

Paint Scheme "K"

Standard black chassis parts Black

Body and bonnet mouldings and window castings also body base moulding and body above moulding on enclosed cars only Copra Drab

Window reveals, cowl and bonnet above moulding, body above moulding on open cars only, body and bonnet below mould-

Paint Scheme "K" (Cont'd)

ing and wheels, including wire and wood wheels when specified Chicle Drab

Stripe—Body, bonnet and wheels standard position and size Straw Color

Upholstery—Standard broadcloth. Where leather is used in Stationary and Convertible Coupes and open cars Colonial Grain #726

Paint Scheme "X"

Standard black chassis parts Black

Body and bonnet mouldings and window castings also body base moulding Black

Window reveals, cowl and bonnet above moulding, body above moulding, body and bonnet below moulding and wheels, including wire and wood wheels when specified Black

Stripe—Body, bonnet and wheels standard position and size Old Ivory

Upholstery—Standard broadcloth. Where leather is used in Stationary and Convertible Coupes and open cars Colonial Grain #704

Paint Scheme "Y"

Standard black chassis parts Black

Body above moulding, body and bonnet mouldings, also body base moulding Black

Window reveals and castings, cowl and bonnet above moulding, body and bonnet below moulding and wheels, including wire and wood wheels when specified Straw Color

Stripe—Body and bonnet, standard position and size Straw Color

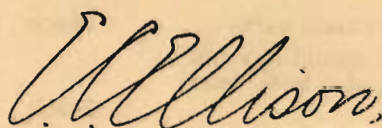
Wheels—Standard position and size Black

Upholstery—Standard broadcloth. Where leather is used in Stationary and Convertible Coupes and open cars Colonial Grain #704

We must know by the first of the month preceding the month in which the cars are to be shipped, what colors are desired on the cars covered by your allotment. We will endeavor to meet your requirements.

Yours very truly,

PACKARD MOTOR CAR COMPANY



E. C. ELLISON,
Distribution Manager.