

PACKARD MOTOR CAR COMPANY**DETROIT MICHIGAN**

August 18, 1930

To PACKARD DISTRIBUTERS AND DEALERS

Subject OPTIONAL PAINT SCHEMES AND STANDARD UPHOLSTERY
FOR 826-833 AND 840-845 PACKARD CARS

TO BE NOTED AND INITIALED BY

Gentlemen:

This letter supersedes and cancels Trade Letter T-2463 and all previous General and Trade Letters on Optional Paint Schemes for Packard cars. The following is a complete list of paint schemes that are optional, subject to conditions mentioned later in this letter for 826-833 and 840-845 Packard Eight cars.

The standard broadcloth for 826-833 enclosed cars, except convertible coupes, will be #72-194 with #33-198 for side walls and #1212-TI for headlining. Convertible coupes will be trimmed in leather throughout.

The standard broadcloth for 840-845 enclosed cars, except convertible coupes will be D-347 for color schemes A, B, F and Y, D-361 for schemes D, K and E, #86-847 for schemes C, M and X. These cloths to be used until stock is exhausted, which will be about September 15, 1930, after which the following cloths will become standard and remain so until further notice: #2451 for schemes A and D, D-362 for schemes B and F, #52-348 for schemes K, X and Y, D-743 for schemes C, M and E.

The following leathers for open cars and convertible coupes and where used in stationary coupes will be standard for paint schemes as indicated. Schemes A and Y Colonial Grain #739, schemes B and X #546, scheme D #727, scheme C Colonial Grain #704 until stock is exhausted, after which Colonial Grain #734 will be standard. Schemes K and M Colonial Grain #734, scheme F #714.

Where leather is used standard in all 833 and 845 sedan limousines Colonial Grain #546 will be standard in all paint schemes.

The standard color for wire wheels on all paint schemes will be black. Special orders to be issued when desired otherwise. Steel and wood wheels will be painted to match body panels as indicated. Natural or special painted wood and steel wheel jobs will be brought through on special orders.

The exposed metal parts of partitions of the 833 and 845 sedan limousines will be painted the same color as the body above the moulding.

(Page 1 of 4 pages)

PAINT SCHEME "A"

Standard black chassis parts . . Black

Body and bonnet mouldings
and window castings, also
body base moulding and body
above moulding on enclosed
cars only . . . Cannon Smoke 244-3337

Window reveals, cowl and
bonnet above moulding,
body above moulding on
open cars only, body and
bonnet below moulding,
and steel or wood wheels
when specified . . . Pine Manor
Gray 244-1635

Stripe - Body, bonnet
and wheels standard position
and size . . . Coronado Tan

Upholstery - Standard
broadcloth. Where leather
is used in stationary and
convertible coupes and open
cars . . . Colonial Grain 739

PAINT SCHEME "B"

Standard black chassis parts . . Black

Body and bonnet mouldings
and window castings also
body base mouldings . . . Black

Window reveals, cowl and
bonnet above moulding also
body above moulding, body
and bonnet below moulding,
and steel or wood wheels
when specified . . . Packard Blue

Stripe - Body, bonnet and
wheels standard position
and size . . . Gold Bronze

Upholstery - Standard
broadcloth. Where leather
is used in stationary and
convertible coupes and open
cars . . . Colonial Grain 546

PAINT SCHEME "C"

Standard black chassis parts . . Black

Body above moulding, window
castings, window reveals,
cowl, bonnet above moulding
bonnet and body below moulding,
also body, bonnet and body
base mouldings, except on open
cars and steel or wood wheels
when specified . . . Rubicelle Deep

Body, bonnet and body base
moulding on open cars only . . . Black

Stripe - Body, bonnet and
wheels, standard position
and size . . . Gold Bronze

Upholstery - Standard broad-
cloth. Where leather is used
in stationary and convertible
coupes and open cars .. Colonial Grain
Leather #704

PAINT SCHEME "D"

Standard black chassis parts . . Black

Body and bonnet mouldings
and window castings also
body base mouldings . . . Black

Window reveals, cowl and
bonnet above moulding, also
body above moulding, body
and bonnet below moulding
and steel or wood wheels
when specified . . . Shirvan Green

Stripe - Body, bonnet and
wheels, standard position
and size . . . Gold Bronze

Upholstery - Standard broad-
cloth. Where leather is used
in stationary and convertible
coupes and open cars .. Colonial Grain
Leather #727

PAINT SCHEME "E"

Standard black chassis parts . . Black

Body and bonnet moulding and window castings, also body base mouldings and body above moulding on enclosed cars only Riverhead Green 2445942

Window reveals, cowl and bonnet above moulding, body above moulding on open cars only, body and bonnet below moulding, and steel or wood wheels when specified . . Bonaventure Green 2445941

Stripe - Body, bonnet and wheels, standard position and size Apple Green Deep

Upholstery - Standard broad-cloth in 826-833 enclosed cars. Laidlaw D-743 in 840-845 enclosed cars. Where leather is used in stationary and convertible coupes and open cars Colonial Grain Leather #727

PAINT SCHEME "F"

Standard black chassis parts . . Black

Body and bonnet moulding and window castings, also body base moulding and body above moulding on enclosed cars only Peasant Blue

Window reveals, cowl and bonnet above moulding, body above moulding on open cars only, body and bonnet below moulding and steel or wood wheels when specified . . Bluebell Blue

Stripe - Body, bonnet and wheels, standard position and size Cream Color Deep

Upholstery - Standard broad-cloth. Where leather is used in stationary and convertible coupes and open cars . . Colonial Grain Leather #714

PAINT SCHEME "K"

Standard black chassis parts . . Black

Body above moulding, window castings, cowl and bonnet above moulding, body and bonnet below moulding. Also body, bonnet and body base mouldings except on open cars and convertible coupes and steel or wood wheels when specified Onyx

Window reveals, also body bonnet and body base mouldings on open cars and convertible coupes only Fawn Gray 244-6082

Stripe - Body, bonnet and wheels, standard position and size . . Tacoma Cream 244-1299

Upholstery - Standard broad-cloth. Where leather is used in stationary and convertible coupes and open cars . . . Colonial Grain Leather #734

PAINT SCHEME "M"

Standard black chassis parts . . Black

Body above moulding, window castings, cowl and bonnet above moulding, body and bonnet below moulding. Also body, bonnet and body base mouldings except on open cars and steel or wood wheels when specified Ravenswood Brown 244-5782

Window reveals, also body, bonnet and body base moulding on open cars only...Imperial Champagne Tan 244-5563

Stripe - Body, bonnet and wheels standard position and size Cream Color Light

Upholstery - Standard broad-cloth. Where leather is used in stationary and convertible coupes and open cars . . Colonial Grain Leather #734

PAINT SCHEME "X"

Standard black chassis parts . . Black

Body and bonnet mouldings
and window castings also
body base moulding Black

Window reveals, cowl and
bonnet above moulding,
body above moulding, body
and bonnet below moulding
and steel or wood wheels
when specified Black

Stripe - Body, bonnet and
wheels, standard position
and size Old Ivory

Upholstery - Standard broad-
cloth. Where leather is
used in stationary and
convertible coupes and open
cars . . . Colonial Grain Leather #546

PAINT SCHEME "Y"

Standard black chassis parts . . Black

Body and bonnet mouldings,
and window castings, also
body base moulding and body
above moulding on enclosed
cars only Mandalay Gray

Window reveals, cowl and
bonnet above moulding
body above moulding, on
open cars only, body and
bonnet below moulding and
steel or wood wheels when
specified Morning Mist Gray

Stripe - Body, bonnet and
wheels, standard position
and size Extra Permanent
Vermilion

Upholstery - Standard broad-
cloth. Where leather is used
in stationary and convertible
coupes and open cars Colonial
Grain Leather #739

We are shipping you sufficient number of paint sample books for you
and your dealers at \$3.00 list and net. Additional copies can be secured from
the Service Literature Department.

Distributors should specify by the first of the month preceding the
month in which the cars are to be shipped, the colors, types and special equip-
ment desired on the cars covered by their total allotment.

Yours very truly,

PACKARD MOTOR CAR COMPANY

E. C. Ellison

E. C. Ellison
Distribution Manager

ECE S
(d) 2500
Dealers' T.L. No. 84