

REFER TO THIS LETTER BY NUMBER

# PACKARD MOTOR CAR COMPANY

## DETROIT MICHIGAN

August 26, 1930

To PACKARD DISTRIBUTERS AND DEALERS

TO BE NOTED AND INITIALED BY

Subject PRICES FOR SPECIAL UPHOLSTERY, SPECIAL PAINT AND SPECIAL EQUIPMENT ON 826-833 PACKARD STANDARD EIGHT AND 840-845 PACKARD DELUXE EIGHT CARS. See Trade Letter T-2492 for Equipment Prices on Packard and Dietrich Individual Custom Cars.

Gentlemen:

The following prices are based on the work being done at the factory before shipment in the regular course of production. Where a special material is specified the method of using this material will be the same as standard in the model car of which it is a part.

Deluxe equipment as mentioned in this letter will consist of the sixth wheel, both spare wheels mounted in wells in the front fenders, and a trunk rack in the rear. Fender lights will also be included on Packard 826 and 833 Standard Eight cars. The fender lights are standard on Packard 840 and 845 Deluxe Eight cars.

1. The following prices will be effective on 826-833, 840 and 845 Packard Eight cars for deluxe equipment attached at the factory before shipment.

	<u>List</u>
Deluxe Equipment on 826 - 833 Packard Standard Eight . . . . .	\$120.00
Deluxe Equipment on 840 - 845 Packard Deluxe Eight . . . . .	105.00

The above prices are list, f.o.b. Detroit, and are subject to the same discount in effect on the car at the time of shipment and also to wholesale discount, in the case of cars sold to approved dealers according to the terms given in the rider to the sales agreement. The above prices do not include extra tires. These should be purchased through the Factory Accessory Division.

2. Following are the prices for wire and wood wheel equipment.

### WHEN APPLIED TO CARS WITHOUT DELUXE EQUIPMENT

	<u>List</u>
Five wire wheels instead of five steel wheels on Packard 826-833 and 840-845 cars except 833 convertible sedans . . . . .	\$50.00
Five wire wheels instead of five steel wheels on 833 convertible Sedans-Optional	
Wood wheels instead of five steel wheels on Packard 826-833 and 840-845 cars except convertible sedans . . . . .	70.00
Wood wheels instead of five steel or wire wheels on 833 convertible sedan . . . . .	10.00



### WHEN APPLIED TO CARS WITH DELUXE EQUIPMENT

	<u>List</u>
Six wire wheels instead of six steel wheels on Packard 826-833 and 840-845 cars except 833 convertible sedans . . . . .	\$70.00
Six wire wheels instead of six steel wheels on Packard 833 Convertible sedans . . . . .	10.00
Six wood wheels instead of six steel wheels on Packard 826-833 and 840-845 cars except 833 convertible sedans . . . . .	80.00
Six wood wheels instead of six steel wheels on Packard 833 convertible sedans . . . . .	20.00

### CHROMIUM PLATED WHEELS AND RADIATOR SHUTTER

Chromium plated wire wheels will be made with chromium plating over stainless steel spokes and with the wheel rim painted to match the balance of the car. The hubs will be chromium plated.

	<u>List</u>
Six chromium plated steel wheels instead of six steel wheels on Packard 826-833 and 840-845 cars . . . . .	\$50.00
Six chromium plated wire wheels instead of six steel wheels on Packard 826-833 and 840-845 cars . . . . .	225.00
Chromium plated radiator shutter instead of standard black enamel radiator shutter on Packard 826-833 and 840-845 cars . . . . .	20.00

### LOUVRE DOORS

826-833 bonnet with three louvre doors instead of standard louvre . . .	57.00
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The above wheel, radiator shutter and louvre door prices are list, f.o.b. Detroit, and are subject to the same discount in effect on the car at the time of shipment. No additional discount will be allowed for wholesale.

### SPECIAL LEATHER UPHOLSTERY

	<u>List</u>
840 open cars and convertible coupes upholstered in a leather that is kept in factory stock or is standard in any other paint scheme...No Charge	
840 open cars and convertible coupes upholstered in a leather that is not kept in factory stock and is not standard in any other paint scheme . . . . .	\$75.00
840 5-passenger sedans, club sedans and 5-passenger coupes upholstered in a leather that is kept in factory stock . . . . .	80.00
840 2-passenger coupes upholstered in a leather that is kept in factory stock . . . . .	70.00
845 7-passenger sedans and sedan limousines upholstered in a leather that is kept in factory stock . . . . .	90.00



List

- 840 5-passenger sedans, club sedans and 5-passenger coupes upholstered in a leather that is not kept in factory stock and is not standard in any other paint scheme . . . . . \$145.00
- 840 2-passenger coupes upholstered in a leather that is not kept in factory stock and is not standard in any other paint scheme . . 110.00
- 845 7-passenger sedans and sedan limousines upholstered in a leather that is not kept in factory stock and is not standard in any other paint scheme . . . . . 155.00

SPECIAL CLOTH UPHOLSTERY

- 840-845 Deluxe Eight enclosed cars upholstered in a cloth used as standard in any other 840-845 paint scheme . . . . . No Charge
- 840 5-passenger sedans, club sedans and 5-passenger coupes upholstered in a cloth which is not standard in any other paint scheme . . . . . \$95.00
- 840 2-passenger coupes upholstered in a cloth which is not standard in any other paint scheme . . . . . 75.00
- 845 7-passenger sedans and sedan limousines upholstered in a cloth which is not standard in any other paint scheme . . . . . 105.00

SPECIAL PAINT FOR 840-845 CARS

List

- A. Wheels only special paint  
Wire or wood . . . . . No charge other than for the wheel equipment  
Steel wheels special paint . . . . . \$10.00
- B. Special stripe for an otherwise standard paint scheme on body, bonnet and wheels . . . . . 15.00
- C. Special paint including special stripe on body, bonnet and wheels for open or enclosed cars, with or without window reveals . . 60.00
- D. Window reveals only special paint . . . . . 20.00
- E. All standard black chassis parts or part of the standard black chassis parts special paint . . . . . 90.00
- F. Entire car special paint . . . . . 150.00
- G. One of the standard Packard monogram styles in two places on the car . . . . . 10.00
- H. Other than standard Packard monogram . . . . . Special Quotation

The above special paint prices are list, f.o.b. Detroit, and are subject to the same discount in effect on the car at the time of shipment. No additional discount will be allowed for wholesale.

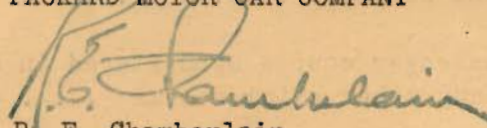
FINISH OMISSION ALLOWANCE ON 840-845 CARS

	<u>List &amp; Net</u>
Open cars and convertible coupes . . . . .	\$25.00
Enclosed cars except convertible coupes . . . . .	35.00
Chassis in surfacer coat . . . . .	No allowance

Distributers will please furnish the Factory Sales Department with their estimated requirements for deluxe equipment, also special wheel equipment at the same time their paint specifications are sent in. This should be in our hands for both the Packard 826-833 Standard Eight and Packard 840-845 Deluxe Eight by the first of the month preceding the one in which shipment is specified.

Yours very truly,

PACKARD MOTOR CAR COMPANY



R. E. Chamberlain  
General Sales Manager

REC:S  
(d) 2300  
Dealers T.L. No. 87