REFER TO THIS LETTER BY NUMBER

# PACKARD MOTOR CAR COMPANY

# DETROIT MICHIGAN

March 7, 1932.

To: Packard Distributers and Dealers.

Subject: Optional Paint Schemes and Standard Upholstery for Packard Light Eight Model 900 and Twin Six Cars.

# TO BE NOTED AND INITIALED BY

#### Gentlemen:

This letter cancels Trade Letter T-2551 issued January 9th, 1932.

Following is a complete list of paint schemes that are now optional subject to conditions mentioned later in this letter for Packard Light Eight Model 900 and Twin Six Cars.

You will note we have increased the color option line to include two new light color cars known as schemes "H" and "Y", and have adopted this entire color option line for the Twin Six. The detail specifications for schemes H and Y are given below. These colors will be available to distributers for March shipment and thereafter.

The standard broadcloth for Packard Light Eight enclosed cars, except coupe roadsters, will be No. 290-1303 body cloth with No. 291-1304 for sidewalls for paint schemes C, D, E, H, M and X. For schemes A, B, F and Y cloth No. 290-1305 for body cloth with No. 291-1306 for sidewalls.

For Twin Six enclosed cars except coupe roadsters, convertible sedans and convertible victorias, D-739 cloth will be standard for schemes A, B, F and Y, and D-743 cloth for schemes C, D, E, H, M and X. These cloths to be standard for cars produced in March, after which the following cloths will become standard. D-739 cloth for scheme B. D-743 cloth for schemes D and X. 2075-739 cloth for seats and backs on schemes A, F and Y, balance of car 2076-739, plain. 2075-743 cloth for seats and backs on schemes C, E, M and H, balance of car 2076-743, plain.

The following leathers are standard for open cars, coupe roadsters, convertible sedans, convertible victorias and the rumble seats of 2-passenger coupes. Colonial Grain No. 739 for scheme A, No. 704 for schemes C and X, No. 800 for schemes D and E, No. 714 for schemes B and F, and No. 744 for schemes M, H and Y.

The rumble seat only of 2-passenger coupes will be trimmed standard in leather. Coupe roadsters, convertible sedans, convertible victorias along with all open cars, will be upholstered standard in leather throughout.

Windshield frames on all enclosed cars, except coupe roadsters, convertible sedans and convertible victorias and on the Packard Light Eight 2-coupe, for paint schemes B, C, D and X will be black, for paint schemes A, E, F, H, M and Y the color is to be the same as the window reveals. Windshield frames on open cars and coupe roadsters, convertible sedans and convertible victorias and on the Packard Light Eight 2-coupes to be chromium plated.

The standard color for wire wheels on all paint schemes will be black, except for color schemes A, E, F, H, M and Y, where they will be painted to harmonize with the color schemes. Special orders to be issued when desired otherwise. Steel and wood wheels will be painted to match panels as indicated. Special painted wood and steel wheel jobs will be brought through on special orders.

Where leather is used in Twin Six sedan limousines, colonial grain No. 546 will be standard in all paint schemes as well as all special paint jobs unless otherwise specified.

The exposed metal parts of partitions of the Twin Six sedan limousines will be painted black.

Convertible Victoria trunks on Twin Six cars to be painted same color as body panels.

Where paint schemes A, E, F, H, M and Y, as specified below, call for a chassis paint in color to harmonize with the body panels, there will be an extra charge of \$45.00 list on the Packard Light Eight and \$55.00 list on the Twin Six. These paint schemes are also available on special order to take care of a particular sale with a black chassis at no extra charge. Black chassis on paint schemes A, E, F, H, M and Y are not considered standard and will be built on special order only, which will require three to four weeks. Cars for demonstrators and stock specified in these color schemes should call for a painted chassis.

The radiator shell and radiator shell grids on all Model 900 cars are to be painted the same color as the body below moulding. The radiator shell on Twin Six cars is to be painted the same color as the body below moulding, while a chrome shell is optional at no extra charge. The winterfront is standard chrome plated while a painted winterfront is optional at no charge.

The body above the moulding on Model 900 cars will include the rear quarter body moulding extending to the rain gutter, the rain gutter and windshield stanchion. The lower body base moulding will include the rear body skirt over the gas tank.

For the purpose of these specifications, convertible cars will include coupe roadsters, convertible sedans and convertible victorias.

The paint manufacturers shown below indicate the color selection only and do not represent source of supply.

#### \*Paint Scheme "A"

Standard black chassis parts

Dupont's Chatillon Gray 246-6507

Body and bonnet mouldings, also body and bonnet base mouldings and body above moulding on enclosed cars except Model 900 2-Coupes only and window reveals

Dupont's Chatillon Gray 246-6507

Window castings, cowl and bonnet above moulding, body above moulding on open cars and convertible cars, also Model 900 2-Coupes only, body and bonnet below moulding and steel, wire or wood wheels when specified

Dupont's Musketeer Gray 246-6381

Stripe-Body, bonnet and wheels

Dupont's Grecian Gray 289-7869

# Paint Scheme "B"

Standard black chassis parts\_\_\_\_\_Black Body and bonnet mouldings, window reveals, also body and bonnet base mouldings.... \_\_\_\_Black Window castings, cowl and bonnet above moulding, also body above moulding, body and bonnet below moulding and steel or wood wheels when specified

Packard Blue

Stripe—Body, bonnet and wheels Gold Bronze

#### Paint Scheme "C"

Standard black chassis parts.... \_\_\_\_Black Body and bonnet mouldings, window reveals, also body and bonnet base mouldings and body above moulding on enclosed cars except Model 900 2-Coupes Black only \_\_

Window castings, cowl and bonnet above moulding, body above moulding on open cars and convertible cars, also Model 900 2-Coupes only, also body and bonnet below moulding and steel or wood wheels when specified

Monarch Maroon

Stripe—Body, bonnet and wheels Gold Bronze

#### Paint Scheme "D"

Standard black chassis parts Black Body and bonnet mouldings, window reveals, also body and bonnet base mouldings..... Black Window castings, cowl and bonnet above moulding, also body above moulding, body and bonnet below moulding and steel or wood wheels when specified....Shirvan Green Stripe—Body, bonnet and wheels Gold Bronze

## \*Paint Scheme "E" (For enclosed cars except Model 900 2-Coupes only)

Standard black chassis parts

Roger's Paquin Green Dark

Roof—Fabric to match

Roger's Paquin Green Dark

Body and bonnet mouldings, also body and bonnet base mouldings and steel, wire or wood wheels when specified

Roger's Paquin Green Light

Window reveals, window castings, body above moulding, cowl and bonnet above moulding also body and bonnet below mould-

ing Roger's Paquin Green Dark Stripe-Body, bonnet and wheels Gold Bronze

# \*Paint Scheme "E" (For Open cars convertible cars and Model 900 2-Coupes only)

Standard black chassis parts

Roger's Paquin Green Light

Body and bonnet mouldings, also body and bonnet base mouldings Roger's Paquin Green Light Body above moulding, cowl and bonnet above moulding, body and bonnet below moulding and steel, wire or wood wheels when specified Roger's Paquin Green Dark

Stripe-Body, bonnet and wheels Gold Bronze

# \*Paint Scheme "F"

Standard black chassis parts

Ditzler's Abington Blue LE 1257

Body and bonnet mouldings, window reveals, also body and bonnet base mouldings and body above moulding on enclosed cars only except Model 900 2-

Coupes Ditzler's Abington Blue LE 1257

Window castings, cowl and bonnet above moulding, body above moulding on open cars, convertible cars, also Model 900 2-Coupes only, body and bonnet below moulding and steel, wire or wood wheels when specified

Ditzler's Marquis Blue LE 1388

Stripe-Body, bonnet and wheels Ditzler's Silver Bronze

#### \*Paint Scheme "H"

Standard black chassis parts

Valentines Amethyst Green 300-7667

Roof for enclosed cars except Model 900 2-Coupes only

Fabric to match Amethyst Green 300-7667

Entire body and bonnet, including mouldings, window castings and window reveals, also door jambs, also steel, wire or wood wheels when specified

Valentines Amethyst Green 300-7667

Stripe—Body, bonnet and wheels
Valentines Granada Opal 300-5001

## \*Paint Scheme "M" (For enclosed cars except Model 900 2-Coupes only)

Standard black chassis parts

Aztec Olivine Brown 300-5061

Roof-Fabric to match

Aztec Olivine Brown 300-5061

Window reveals, body and bonnet moulding, body and bonnet base mouldings and steel, wire or wood wheels when specified

Aztec Olivine Brown Light 300-5062

Body above moulding, window castings, cowl and bonnet above moulding, body and bonnet below moulding\_Aztec Olivine Brown 300-5061

Stripe—Body, bonnet and wheels Dupont's Tacoma Cream 244-1299

# \*Paint Scheme "M" (For Open cars and convertible cars and Model 900 2-Coupes only)

Standard black chassis parts

Aztec Olivine Brown Light 300-5062

Body and bonnet mouldings, also body and bonnet base mouldings

Aztec Olivine Brown Light 300-5062

Body above moulding, cowl and bonnet above moulding, body and bonnet below moulding and steel, wire or wood wheels when specified Aztec Olivine Brown 300-5061

Stripe—Body, bonnet and wheels

Dupont's Tacoma Cream 244-1299

#### Paint Scheme "X"

Standard black chassis parts..... Black Entire body and bonnet, including mouldings, also wire, wood and steel wheels when specified... Stripe—Body, bonnet and wheels.....Old Ivory

#### \*Paint Scheme "Y"

Standard black chassis parts

Valentines Nassak Diamond Gray Dark 300-4203

Roof on enclosed cars except Model 900 2-Coupes only-Fabric to match

Valentines Moss Agate Gray 300-7165

Body and bonnet mouldings also door jambs

Valentines Nassak Diamond Gray Dark

300-4203 Body above moulding, window castings, window reveals, cowl and bonnet above moulding, body and bonnet below moulding, also steel, wire or wood

wheels when specified Valentines Moss Agate Gray 300-7165

Stripe-Body, bonnet and wheels

Ditzler's Silver Bronze

\*There is an extra charge of \$45.00 list for special painted chassis on the Packard Light Eight Model 900 and \$55.00 list on the Twin Six.

The prices for special paint outlined in Trade Letter T-2554 are not effective in the case of Pearl Essence or other unusual finishes. Because none of the paint manufacturers have guaranteed these unusual finishes to date, we, of course, cannot guarantee them either. Prices for these finishes will be furnished on special request.

Distributers should specify by the first of the month preceding the month in which the cars are to be shipped, the colors, types and special equipment desired on the cars covered by their total allotment.

Yours very truly,

PACKARD MOTOR CAR COMPANY.

E. C. ELLISON,

Distribution Manager.

ECE:S (d) 2500 Dealer's T. L. No. 105