

PACKARD MOTOR CAR COMPANY

DETROIT, MICHIGAN

June 30, 1932

To PACKARD DISTRIBUTERS AND DEALERS

Subject PACKARD PARTS PRICES

TO BE NOTED AND INITIALED BY	

Gentlemen:

The attached chart will assist you in changing your Parts Prices in accordance with the percentage listed in Trade Letter T-2577 for your respective zones.

These suggested increases in prices apply also to exchange parts or assemblies.

The suggested increase in zone prices is arrived at by adding the figures after column No. 1 to your present zone prices. Column No. 1 shows the figures at which the increases take effect.

The increase, when added to the zone prices in Parts List No. 23, will not always result in prices ending in 0 or 5 as in the past, and they should be left as figured.

There should be no increase in prices on single items now listing at less than \$.34 in the first zone, \$.40 in the second zone, and \$.50 in the third zone.

We recommend that you procure a rubber stamp immediately and stamp on ALL invoices rendered on and after June 21 - "THE ABOVE PRICES INCLUDE ANY FEDERAL TAX IMPOSED BY LAW."

Yours very truly,

PACKARD MOTOR CAR COMPANY

HCT:PA
(1000)
Dealers' TL-111

J. F. Page
General Service Manager

FIRST ZONE - 1-1/2%

<u>Zone 1</u>	<u>0 to 10.00</u>	<u>10.00 to 20.00</u>	<u>20.00 to 30.00</u>	<u>30.00 to 40.00</u>	<u>40.00 to 50.00</u>	<u>50.00 to 60.00</u>	<u>60.00 to 70.00</u>	<u>70.00 to 80.00</u>
	.0	.15	.30	.45	.60	.75	.90	1.05
.34	.01	.16	.31	.46	.61	.76	.91	1.06
1.00	.02	.17	.32	.47	.62	.77	.92	1.07
1.67	.03	.18	.33	.48	.63	.78	.93	1.08
2.34	.04	.19	.34	.49	.64	.79	.94	1.09
3.00	.05	.20	.35	.50	.65	.80	.95	1.10
3.67	.06	.21	.36	.51	.66	.81	.96	1.11
4.34	.07	.22	.37	.52	.67	.82	.97	1.12
5.00	.08	.23	.38	.53	.68	.83	.98	1.13
5.67	.09	.24	.39	.54	.69	.84	.99	1.14
6.34	.10	.25	.40	.55	.70	.85	1.00	1.15
7.00	.11	.26	.41	.56	.71	.86	1.01	1.16
7.67	.12	.27	.42	.57	.72	.87	1.02	1.17
8.34	.13	.28	.43	.58	.73	.88	1.03	1.18
9.00	.14	.29	.44	.59	.74	.89	1.04	1.19
9.67	.15	.30	.45	.60	.75	.90	1.05	1.20
10.00	.15	.30	.45	.60	.75	.90	1.05	1.20

Follow the column to the left to the zone price required. The figures in the next column will be the increase to be added. This increase applies to all prices between this price and the following price in column No. 1.

These charts being in multiples of \$10.00 follow across the chart to the column required.

FOR EXAMPLE:

<u>Present Price</u>	<u>New Price</u>
\$ 5.50	\$ 5.58
\$ 25.50	\$ 25.88