

**PACKARD MOTOR CAR COMPANY****DETROIT, MICHIGAN**

July 19, 1933

TO BE NOTED AND INITIALED BY


To

PACKARD DISTRIBUTERS AND DEALERS

"SELL MORE PARTS"

Subject

SPECIAL PRICE ON TRANSMISSION GEAR ASSEMBLIES

When the Factory adopted the four speed transmission which was first introduced on our seventh series Eights, we felt that the large number of three speed jobs already in the hands of owners warranted a comparatively large number of replacement parts. We, therefore, took over from the main plant all the three speed type of gears, to insure service for that long line of famous models.

A combination of circumstances, however, the principal one of which was our overestimation of our requirements, now paves the way for every distributor and dealer to sell and, in many cases, install a complete set of new, genuine Packard transmission gears for any one of the 134,000 cars that left the factory with three speed transmissions. In addition to this, by substituting the correct clutch shaft and drive shaft, as shown below, another sizable group of cars may be added to your field of operations.

Each gear set includes a complete countershaft gear assembly, both sliding gears, clutch shaft, drive shaft, reversing pinion, and speedometer driving gear, besides several detail parts. Instruct your parts counter and floor service men to introduce this excellent proposition whenever inquiries on similar parts reach them. Teach them to "sell more parts"; there's money in it.

Suggested List Prices

	Zone 1	Zone 2	Zone 3
1-143002 Transmission gear assemblies (426-33, 526-33, 336-43, 443, 626-33-40-45)	\$18.35	19.23	20.83

By substituting piece number 126171, clutch shaft, and piece number 124353, drive shaft, these assemblies will fit models 226-33, 326-33, 136-43, 236-43. We will ship assemblies for these models at no extra charge if you mark your orders accordingly.

We fear this unusual offer won't last long and urge you to order a sample set immediately. These prices are subject to change without notice and will be removed entirely when our stock is reduced to normal requirements. All material is subject to prior sale.

Yours very truly,  
PACKARD MOTOR CAR COMPANY



B. R. Horsley  
Manager Service Stores

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Any references herein, to future business, are made subject to the continuance of the existing agreement between the Manufacturer and the Distributor