

PACKARD MOTOR CAR COMPANY

DETROIT, MICHIGAN

February 8, 1934

To PACKARD DISTRIBUTERS AND DEALERS

Subject BRAKE RELINING SETS

TO BE NOTED AND INITIALED BY

Gentlemen:

We have felt for some time that brake lining should be packaged in sets. Neat containers always are attractive from a display standpoint and the fact that each set is complete, including all the necessary rivets, makes them all the more acceptable at the parts store counter.

Aside from the convenience in handling, the principal advantage in offering brake lining packed in individual sets for each model lies in the elimination of time spent in consulting parts lists and price schedules. Then, too, there is the item of saving in costs, which should not be overlooked.

The prices quoted have been determined on the basis of the revised figures on brake lining, effective as of January 1, 1934. Service operation charges, where affected by parts price revisions, also have been adjusted.

Piece No.	Name	Models	Suggested List Price		
			Zone 1	Zone 2	Zone 3
97577	Brake relining set	336-43	\$7.49	\$7.85	\$8.50
97547	" "	443	"	"	"
97549	" "	426-33	"	"	"
97548	" "	526-33	8.70	9.12	9.88
98262	" "	900	5.52	5.79	6.27
98263	" "	726-33, 826-33, 901-2	8.24	8.63	9.35
98264	" "	626-33-40-45, 740-45, 840-45, 903-4-5-6	8.24	8.63	9.35
98265	" "	1001 (15" drums only)	5.52	5.79	6.27
98266	" "	1001-2-3-4, 1100-1-2-3-4-5	9.17	9.62	10.42
98267	" "	1005-6, 1107-8	"	"	"

Let us urge you to order sample sets at once and place them on display.

We shall continue, as in the past, to furnish detail linings.

Yours very truly,
PACKARD MOTOR CAR COMPANY

B. R. Honley