

# PACKARD MOTOR CAR COMPANY

DETROIT, MICHIGAN

July 6, 1934

To PACKARD DISTRIBUTERS AND DEALERS

Subject PACKARD SHOCK ABSORBER FLUID

Gentlemen:

The fluid used in Packard shock absorbers when leaving the factory is an especially refined preparation approved by the Packard laboratories. Two different kinds are used, as follows:

- (1) FLUID for  
PACKARD SHOCK ABSORBERS  
(Used on 6th and 7th Series)
- (2) DELCO LOVEJOY SHOCK ABSORBERS  
(Used on 6th to 11th Series, Inclusive)

Packard shock absorber efficiency and uninterrupted performance depends largely on the correct fluid used in them. PACKARD SHOCK ABSORBER fluid has been found, after exhaustive tests, to be the best medium for this purpose and is recommended by the Packard Engineering Department.

Every Packard service station should maintain a supply of both types of Packard SHOCK ABSORBER FLUID. We are prepared to supply them in neatly labeled quarts, gallons, and five gallon containers, as follows:

## PACKARD SHOCK ABSORBER FLUID

<u>Pc. No.</u>	<u>Size</u>	<u>Quantity</u>	<u>Suggested Net to Dealer</u>	<u>Suggested List</u>
98322	Quart	1 to 5	.31 qt.	.50 qt.
	"	6 or more	.25 "	
98323	Gallon		1.05 gal.	1.70 gal.
98324	5 gallon		.93 gal.	

## DELCO LOVEJOY SHOCK ABSORBER FLUID

98325	Quart	1 to 5	.31 qt.	.50 qt.
	"	6 or more	.25 "	
98326	Gallon		1.05 gal.	1.70 gal.
98327	5 gallon		.93 "	

Dealers will order in the regular way through the distributor under whom they operate. This material is subject to group "A" discount. Distributors will refer to Trade Letter No. T-2673 for distributors net prices.

Yours very truly,

PACKARD MOTOR CAR COMPANY

A handwritten signature in cursive script, reading "B. R. Horsley".

B. R. Horsley  
Manager Service Stores Division

BRH:WJ  
3(b-x) 1250  
Dealers' T.L.-143