

PACKARD MOTOR CAR COMPANY**DETROIT, MICHIGAN**

August 23, 1934

To PACKARD DISTRIBUTORS AND DEALERS

Subject BRAKE LINING SETS

TO BE NOTED AND INITIALED BY

SERVICE

Gentlemen:

This letter cancels and supersedes Trade Letter T-2678 of June 27, 1934, and all previous letters on this subject. It is important that you mark all your records with the latest prices quoted below.

Complete brake lining sets, with rivets, are now packed in neatly labeled individual containers. Half sets, with rivets, are also available for either the front wheels, or rear wheels.

As already pointed out, the principal advantage in merchandising brake linings in sets is the saving of time spent in consulting parts lists and price schedules. Then too, there is a difference in cost, which should not be overlooked. Detail linings will be furnished as long as there is any demand for them. Your parts discount is indicated by the letter preceding the piece number.

COMPLETE BRAKE LINING SETS WITH RIVETS

<u>Piece No.</u>	<u>Model</u>	<u>Suggested List Price</u>
A-98577	326-43	\$9.60
A-98547	443	7.60
A-97549	426-33	8.80
A-97548	526-33	8.00
A-98262	900	5.00
A-98263	726-33, 826-33, 901-2	7.20
A-98264	626-33-40-45, 740-45, 840-45, 903-4-5-6	7.20
A-98265	1001 (15" drums only)	5.00
A-98266	1001-2-3-4, 1100-1-2-3-4-5	9.00
A-98267	1005-6, 1107-8	9.00

FRONT WHEEL BRAKE LININGS WITH RIVETS (HALF SETS)

A-98280	336-43	5.00
A-98281	443	4.00
A-98282	226-33	4.60
A-98283	526-33	4.20
A-98284	900	2.70
A-98285	726-33, 826-33, 901-2	3.80
A-98286	626-33-40-45, 740-45, 840-45, 903-4-5-6	3.80

FRONT WHEEL BRAKE LININGS WITH RIVETS (HALF SETS) (Cont'd)

<u>Piece No.</u>	<u>Model</u>	<u>Suggested List Price</u>
A-98288	1001 (15" drums only)	\$2.70
A-98287	1001-2-3-4, 1100-1-2-3-4-5	4.50
A-98289	1005-6, 1107-8	4.50

REAR WHEEL BRAKE LININGS WITH RIVETS (HALF SETS)

A-98280	336-43	5.00
A-98281	443	4.00
A-98282	426-33	4.60
A-98283	526-33	4.20
A-98284	900	2.70
A-98285	726-33, 826-33, 901-2	3.80
A-98286	626-33-40-45, 740-45, 840-45, 903-4-5-6	3.80
A-98290	1001 (15" drums only)	2.70
A-98291	1001-2-3-4, 1100-1-2-3-4-5	4.50
A-98292	1005-6, 1107-8	4.50

Yours very truly,

PACKARD MOTOR CAR COMPANY

B. R. Horsley

WFF:ES
3(b-x) 1100
Dealers' TL-146

B. R. Horsley
Manager Service Stores Division