

PACKARD-CLIPPER

DIVISION OF STUDEBAKER-PACKARD CORPORATION

56-1004
Dealer 2
Supplement 2

Effective Date: April 2, 1956

To ZONES AND DEALERS

1580 EAST GRAND BOULEVARD
DETROIT 32, MICHIGAN

Subject STANDARD AND OPTIONAL PAINT SCHEMES AND UPHOLSTERY - 56TH SERIES

Gentlemen:

This letter supplements Trade Letter 56-1004, Dealer 2, effective date First Shipment 1956 Automobiles. It covers the addition of (1) Paint Scheme "O", Flamingo, and (2) Clipper Deluxe and Super trim codes with suffix letters "A", "B" and "C" as indicated below.

1. Paint Scheme "O", Flamingo (soft pink), will be available in approximately two weeks on all models except the Caribbean Hardtop and Convertible. This color is offered only in combination with Dover White as a two-tone option under codes "OM" and "MO". It is not offered as a single tone color. Standard trim codes for each model are designated below:

<u>Model</u>	<u>Code</u>	<u>Description</u>
5622	11	Light Gray Viscose, Black Satin Vinyl
5642	21	Light Gray Pattern, Black Nylon
5647	31	Light Gray Pattern, Black Vinyl
5672	41	Light Gray Diamond, Black Nylon
5677	55	Black Diamond, White Vinyl
5682	61	Light Gray Matelasse, Dark Gray Doeskin
5682	75	Black Jacquard, White, White Leather
5687	85	Black Jacquard, White, White Leather

2. Beginning approximately in mid-April the standard trim codes in the Clipper Deluxe and Super models will be discontinued for an indefinite period and replaced by corresponding trim codes with suffix "A", "B" and "C" as described herein. When supplies of suffixed code materials are depleted the standard codes will be reinstated and continue for the remainder of the 56th Series.

Trim codes with suffix "A" will be released first and will be followed later by codes with suffix "B" and "C". Because of current inventory conditions all suffix "A" materials cannot be released simultaneously and will be introduced at varying intervals. Scheduling limitations also preclude the possibility of offering suffix "A", "B" and "C" materials concurrently.

Page #2

Trade Letter 56-1004, Dealer 2
Supplement 2

Exterior color combinations currently offered with standard 56th Series trim codes will also apply to the corresponding suffixed trim codes.

Code Description

UPHOLSTERY FOR CLIPPER DELUXE FOUR DOOR SEDAN (5622)

11-A	Light Gray LaFrance, Black Satin Vinyl
11-B	Light Gray Craftex, Black Satin Vinyl
12-A	Light Blue LaFrance, Blue Satin Vinyl
12-B	Light Blue Craftex, Blue Satin Vinyl
13-A	Medium Green LaFrance, Green Satin Vinyl
13-B	Light Green Craftex, Green Satin Vinyl

UPHOLSTERY FOR CLIPPER SUPER FOUR DOOR SEDAN (5642)


21-A	Tan Craftex, Black Nylon
21-B	Black Craftex, Black Nylon
22-A	Light Blue Craftex, Blue Nylon
22-B	Light Blue Craftex Star, Blue Nylon
23-A	Light Green Craftex, Green Nylon
23-B	Medium Green Craftex Star, Green Nylon

UPHOLSTERY FOR CLIPPER SUPER HARDTOP (5647)

31-A	Tan Craftex, Black Vinyl
31-B	White Orchard, Black Vinyl
31-C	Black Craftex, Black Vinyl
32-A	Light Blue Craftex, Blue Vinyl
32-B	Light Blue Craftex Star, Blue Vinyl
33-A	Light Green Craftex, Green Vinyl
33-B	Medium Green Craftex Star, Green Vinyl

Yours very truly,

STUDEBAKER-PACKARD CORPORATION
Packard-Clipper Division


E. A. Karas
Car Distribution Department

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