

REFER TO THIS LETTER BY NUMBER

PACKARD MOTOR CAR COMPANY

DETROIT MICHIGAN

February 26, 1930

To: PACKARD DISTRIBUTERS AND DEALERS

Subject: PACKARD PATENT PLATE

TO BE NOTED AND INITIALED BY

Gentlemen:

This letter supersedes and cancels Technical Letter No. 1823.



The illustration shows the Patent Plate which is mounted on the dash of all Packard cars. It is attached to the forward side of the dash and is in a very accessible position.

A vehicle number is stamped on the plate by the factory in the space provided. The other two spaces are to be filled in by the distributor or dealer delivering the car and cover the actual delivery date to the owner and the name of the organization making the sale.

This information should be on every plate because:

1. The delivery date establishes the age of the car for insurance purposes.
2. The delivery date should be written on every repair order which goes into the shop in order that the work may be intelligently handled.
3. The information is particularly necessary when your owner drives his car into another locality in order that the distributor giving service will know whether or not the car is within the warranty period for intelligent handling of tourists' service policy matters.

Please see that the plate is stamped on every car which you deliver and please let us know of any cases in which you find that cars from other localities are not properly stamped.

These plates, with the original vehicle number and delivery date, should always remain as a permanent part of every car and should never be changed after a car has been delivered. There may, however, be some cases where a new car has been prepared for delivery and the plate stamped and then for some reason the car cannot be delivered, necessitating the installing of a new plate.

For these rare cases these plates may be ordered from the factory Service Stores Department under part number—

133933 Packard Patent Plate

but a note of explanation must be shown on each order as to why this new plate is necessary and the old plate should be returned to the factory.

These new plates will be billed at a price of \$5.00 each and when the old plate is returned, a credit of \$4.75 each will be extended, thereby making a final net charge of 25c each for the new plates.

The old plates must be accompanied by a returned goods claim tag showing thereon the parts order number on which the new plate was received and billed. Plates returned not accompanied by the parts order number on which the new plate was received and billed at this high price, will not be credited.

Very truly yours,

PACKARD MOTOR CAR COMPANY

J. F. PAGE,
General Service Manager

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