

PACKARD MOTOR CAR COMPANY

DETROIT, MICHIGAN

REFER TO THIS LETTER BY NUMBER

TO BE NOTED AND INITIALED BY

Service	

July 10, 1934

To
PACKARD DISTRIBUTERS AND DEALERS

Subject
EXCHANGE PRICES OF PACKARD SIX, PACKARD EIGHT,
AND PACKARD TWELVE CLUTCH PLATES

Gentlemen:

This letter cancels and supersedes Technical Letters 1908-A, 1932 and all previous letters on this subject.

Packard clutch plates beginning with models 426 and 336 through the present series will be handled on an exchange basis after the warranty period has expired.

These assemblies should be returned to the Factory on Returned Goods Claim Tags (D or VTA-14) with the notation "Exchange Credit". Parts order number must also be shown on which replacement part was ordered. When received they will be credited at the exchange credit as shown in the following paragraphs.

We suggest all clutch plates which are beyond the clutch plate warranty period be handled on this exchange basis with dealers, associate dealers and customers.

Following are the part numbers of the latest type clutch plates and the suggested prices for handling this exchange:

98032 Cover Plate Assembly - 426-433-526-533-626-633
726-733-826-833-901-902

197373 Cover Plate Assembly - 900-1001-1002

194853 Driven Plate & Hub Asb.- 903-904-905-906

209518 Driven Plate & Hub Asb.- 1003-1004-1005-1006-1100-1101-
1102-1103-1104-1105-1106-1107-1108

	Net Price to Distributers	Suggested Price to Dealers	Suggested List Price to Owners
Billing price before exchange	10.34	12.53	18.80
Exchange credit	6.00	7.27	10.91
Price after exchange	4.34	5.26	7.89

98057 Driven Plate & Hub Asb. - 426-433-526-533-626-633
726-733-826-833

183007 Cover Plate Assembly - 336-343-443-640-645-740-745
840-845-903-904-905-906

210438 Driven Plate & Hub Asb. - 900-901-902-1001-1002

	<u>Net Price to Distributers</u>	<u>Suggested Price to Dealers</u>	<u>Suggested List Price to Owners</u>
Billing price before exchange	6.93	8.40	12.60
Exchange credit	2.93	3.55	5.33
Price after exchange	4.00	4.85	7.27

179837 Driven Plate & Hub Asb. - 336-343-443-640-645
740-745-840-845

209520 Cover Plate Assembly - 1003-1004-1005-1006
1103-1104-1105-1107-1108

215478 Cover Plate Assembly - 1100-1101-1102

	<u>Net Price to Distributers</u>	<u>Suggested Price to Dealers</u>	<u>Suggested List Price to Owners</u>
Billing price before exchange	11.00	13.33	20.00
Exchange credit	5.81	7.04	10.57
Price after exchange	5.19	6.29	9.43

143467 Driven Plate - Less Hub & Drum Asb. - 426-433-336-343-443

	<u>Net Price to Distributers</u>	<u>Suggested Price to Dealers</u>	<u>Suggested List Price to Owners</u>
Billing price before exchange	2.23	2.71	4.06
Exchange credit	.81	.99	1.48
Price after exchange	1.42	1.72	2.58

We recommend that distributers and dealers bill and credit their associate dealers at prices ten percent (10%) above current net prices and credits to dealers.

Yours very truly,

PACKARD MOTOR CAR COMPANY

H. C. Taylor

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Service Department

4(b-x)1650

PRICES QUOTED ARE SUBJECT TO CHANGE WITHOUT NOTICE