

PACKARD MOTOR CAR COMPANY

DETROIT, MICHIGAN

TO BE NOTED AND INITIALED BY

May 17, 1935

To PACKARD DISTRIBUTERS AND DEALERS
(Attention of the Service Manager)

Subject OIL BATH AIR CLEANERS

Dear Sir:

It is only in recent years that the importance of carburetor air cleaners have been fully realized.

All Packard cars are equipped with carburetor air cleaners which perform their function by passing the incoming air through copper wool which has been dipped in oil. Such a device functions effectively until the oil on the copper wool has picked up all the dust it can handle. It is then of no further value until it has been cleaned and redipped in fresh oil.

We have pointed out a number of times that the attention required by the air cleaner varies according to road conditions. If the motor is subjected to quantities of road dust, frequent attention is necessary in order to secure a satisfactory result.

Where dust conditions are really severe the conventional air cleaner requires far more frequent attention than it is apt to receive, and a special unit has been developed by the cleaner manufacturer. A unit applicable to the Packard Eight and Super Eight has been illustrated in our Service Letter, and its use has been recommended. It is known as the oil bath type.

The use of a cleaner of this type on the Packard 120 is even more important because a larger percentage of these cars are driven over dusty roads, and it is hard for the service station to maintain contact with the car at sufficiently frequent intervals to insure a cleaner which is functioning properly. A unit of the oil bath type should be used whenever cars are driven on dusty roads, or when cleaner attention will be infrequently given.

An oil bath cleaner has been developed for the 120 which incorporates a silencer as well, and the combined cleaner and silencer may be ordered as follows:

#303723, Carburetor Air Cleaner (Oil Bath Type)

In order to encourage the use of these cleaners we have arranged that they may be specified on new cars at a price which is extremely low when the combination of cleaner and silencer is considered. The factory installation is made for a \$6.00 list price. This price is made possible by the fact that we are able to deduct the cost of the standard cleaner from the cost of the car.

The cleaner may be ordered under the piece number listed above for any 120 cars now in operation. The list price will be \$8.50. The installation requires only a few minutes and no time allowance is required.

When a motor is not properly protected from road dust, rapid cylinder and piston wear will follow. We can not and will not hold ourselves responsible for motors which show premature wear due to the fact that the cleaner has been neglected.

Yours very truly,

PACKARD MOTOR CAR COMPANY

T. A. Stalker

T. A. Stalker
Assistant Service Manager

TAS:PA
4(b-x) 2000