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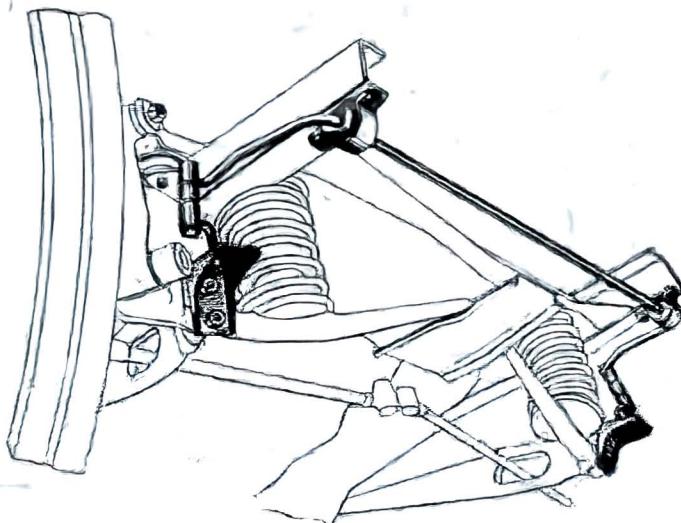
PACKARD MOTOR CAR COMPANY

DETROIT, MICHIGAN

To PACKARD DISTRIBUTERS AND DEALERS

July 7, 1936

Subject FRONT STABILIZER EQUIPMENT



The illustration shows the installation of a front stabilizer equipment on the Packard One Twenty.

The purpose of this equipment is to satisfy fast drivers who wish to improve the stability of the ride at high speeds, in turning corners or on rough roads. The advantage of the stabilizer is that it takes care of the fast driver without spoiling the pavement ride as is the result when stiff front springs are installed.

We believe that the front springs which we are using on the One Twenty-B provide the result which will be most satisfactory to a vast majority of drivers, and for this reason we do not use the stabilizer as standard equipment. It can be installed, however, on any cars where the driving conditions call for its use.

In making the installation the jack pads are removed and special pads installed with holes which receive the lower ends of the vertical members. The brackets which act as guides for the stabilizer bar may then be secured to the frame, mounting them as far forward as possible so that the forward ends of the brackets are in line with the forward ends of the frame.

In order to encourage the installation of these stabilizers we are establishing the lowest possible price, sacrificing our own parts profit. The list price will be \$5.50, and the installation time slightly over two hours. We suggest that your price to the customer be held as low as possible because it should then be a comparatively easy matter to convince the owner that the added equipment is worth the price you charge.

The equipment may be ordered as follows:

1 - 1M1906 Wheel front stabilizer equipment.

The unit may be applied either to the One Twenty or to the One Twenty-B, but there will be few cases in which the installation will be made on the original One Twenty. This is due to the fact that these cars carry stiffer front springs which give greater stability in cross-country driving at the sacrifice